

# EBONY

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OCTOBER 1966 50c



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says Warner Saunders, Executive Director of Chicago's Better Boys Foundation

"Having New York Life insurance gives me and my wife a good feeling of financial security," says Chicago youth worker Warner S. Saunders. "When our family starts arriving, we know there'll be money to care for them if we shouldn't live to do so."

At present, Mr. Saunders is "father" to hundreds of boys who participate in activities at the growing Better Boys Foundation. As Executive Director, he's busily in charge of an extensive program of athletics, personal

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"When youngsters seek counsel, they need a person who represents emotional security," explains Mr. Saunders. "My New York Life insurance provides me with great personal security. Jim Lisberg, my New York Life Agent, has designed my insurance program to assure those dollars so necessary at retirement and after."

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THIS ONE



# SPEAKING

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For most of us, life just sort of saunters along. We take it as it comes. For example, vitamins are something you can't live without. Getting enough is important to health. But when was the last time you thought about them? □ Sure you try to eat right—but who knows? There's a pill for people who don't know. It's ONE-A-DAY® (Brand) Multiple Vitamins. Gives you all the vitamins you normally need to take. □ So take one every day. Forget the problems of your vitamin supply; let ONE-A-DAY take care of what you're missing. Free your mind for the bigger things like war and peace.

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### PROJECT ENGINEER FOR BUILDING CO.

Charles L. Jenkins, 30, is an assistant project engineer for the Terminal Construction Corporation in Woodbridge, N. J. He is responsible for engineering and design functions on several projects, including the new \$15 million Federal Building in Newark, N. J. Born in Aurora, Ill., Jenkins is a graduate of Howard U., and earns \$11,000 per year. He is a sports car enthusiast and enjoys watching and playing basketball and tennis. "My most significant achievement," he says, "was breaking the color barrier in the technical aspect of the construction industry."

### AGRICULTURE DEPT. AUDITOR

Shirley Odell Lamar, 24, is a junior auditor with the U. S. Department of Agriculture, Office of the Inspector General, in Atlanta, Ga. She reviews and prepares reports for the local agency which covers seven states, Puerto Rico and the Virgin Islands. Born in Shaw, Miss., the Memphis State U. graduate holds a B.S. degree in Business Administration. She was hired for the \$7,100 a year job after registering with the Atlanta Regional Civil Service Office. "In addition to my salary," she says, "I also receive \$450 per month for traveling expenses."



### QUALITY CONTROL MANAGER

George W. Woods, 35, is quality control manager for S. Obermayer Co., a chemical concern in Chicago. He and his staff of four are responsible for test control procedures used in the production of plastic refractories, facings and coatings. "Essentially," says Woods, "we produce raw materials for melting furnaces in the steel industry. I joined the company in 1956 after obtaining a B.S. in chemistry from St. Augustine's College in Raleigh, N. C. I was referred by the Urban League." Woods earns a five figure salary, is married, has three children.



# OF PEOPLE

## SK&F TECHNICAL COPYWRITER

Melvin May, 25, is a trade and technical copywriter for Smith, Kline & French Laboratories, a pharmaceutical firm in Philadelphia, Pa. He writes brochures, pamphlets, brochures and speeches, in addition to editing the Sk&F Wholesaler, a newsletter published quarterly. May, who graduated from Miami University in Oxford, Ohio in 1962 was originally hired by the company as a market research analyst. Since then he has had several promotions, and now earns more than \$10,000 yearly. He is married to the former Marian Holloway,



## BELL TELEPHONE SALES MANAGER

Edward L. Blunt, 30, is sales manager of the marketing department, Ohio Bell Telephone Co., in Toledo. He heads a staff of nine, and supervises the customer contact relationship in the selling and servicing of all telephone equipment in his section. Blunt joined the company following his graduation from the University of Dayton. He has held his present post for the past 15 months, and earns a five figure salary. He considers his post a significant achievement. "If, because of my success," he says, "one Negro child says Yes, I can, that's a contribution."



## IE PERSONNEL DIRECTOR

Kenneth N. Whittleck, 30, is personnel director of the Institute of International Education in New York City. He is responsible for the performance of central personnel activities in six U. S. regional offices and four overseas offices of IE. Whittleck, born in Evington, Va., was formerly a member of the staff of the Community and Social Agency Employees Local 1707, AFL-CIO. He attended St. John's College in Brooklyn. He is vice chairman of the advisory committee of the Brooklyn Urban League, co-chairman of its open housing division.



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**all controls and changer rise to meet you**



**in new Admiral "Flight Deck" solid-state stereo**



**No more reaching  
in the well!**

Lift the lid of new Admiral "Flight Deck" solid-state stereo. All controls, including Admiral four-speed record changer, rise to cabinet top level, automatically! Load records, tune FM, AM or FM stereo multiplex radio, with new convenience only Admiral has. The Admiral "Flight Deck" rises a full

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But convenience is just a prelude to your Admiral music pleasure. Admiral solid-state stereo has up to 360 watts of peak power. Power, to assure you the most realistic stereo reproduction possible. Power, to re-create every tweet and oompah on your stereo records!

Admiral professional-type components give you maximum fidelity, minimum record wear. For example, you can set ideal tracking pressure on the Admiral Vari-Gram Tone Arm—from 0 to

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can't scratch your records. They last virtually a lifetime!

Two remarkable new Admiral mid-range speakers are chambered and rear-vented, free of interference from "lows", to give extraordinary new life to important middle-frequency sounds. In addition, Admiral offers



two 12" woofers, two 3½" tweeters and two tweeter horns. All eight quality Admiral speakers sound off in a handsome, handcrafted cabinet up to 74 inches long, for magnificent, widespread stereo separation.

If you love music and appreciate convenience, too, enjoy new Admiral "Flight Deck" solid-state stereo. It's the ultimate in stereo!



Admiral "Flight Deck" solid-state stereo YK8205, Early American styling, genuine maple veneers.



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**Admiral Stereo**

MARK OF QUALITY THROUGHOUT THE WORLD

Shown at top, model YK8203, Bessarion Provincial styling, genuine oak veneers. Admiral, Chicago. Admiral Canada, Ontario.



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These exciting, inviting, new Greyhound buses feature: Multi-level seating...twelve front seats, dramatically "stepped" for an unobstructed driver's-eye view. Down-feathered, adjustable head rests. Climate-controlled air conditioning and heating. Bigger, fully-equipped restroom on board. Go with the newest, biggest fleet on the highway.



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**JAY-BONAIR** Comanche Slacks  
of 100% Wool, to \$22.50.



## For the one man in 10 who won't let his clothes wear him!

You know who he is, and the thousands of men like him. He is a fashion-minded man. He knows what to wear and how to wear it. He is always on the prowl for that new color or fabric . . . that new pocket style or custom cut. He thrives on new ideas. He sets the trend. He is why we designed Jay-Bonair, the new pace-setting style that features Ca-Bolero® pockets, hidden adjustable waistband, the tall, tapered cut you demand. Try on a pair of Jay-Bonair slacks today. A product of Jaymar-Ruby, Inc., Michigan City, Indiana.

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A JAYMAR® SLACK

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# When your host asks what you'd like, is it polite to specify the Smooth Canadian?

(Or should you just hope for the best?)

Etiquette says hope. So next time you're host, be sure to offer Seagram's V.O. After all, more people prefer it than any other brand of imported whisky (including Scotch). That's because V.O. does what no other whisky can—defines smooth once and for all. Light? Of course. Next question, Emily?

Known by the company it keeps  
Seagram's V.O.  
Canadian V.O.



# Hardest-working Princess since Cinderella



## ...and her cabinet.



Eureka's Princess is more than a vacuum cleaner—it's its own tool-cabinet, too. Snuggled under the cover in a neat contoured tray are all the tools you need.

Talk about convenience-on-wheels! Now you can roll right thru cleaning chores. Change tools on the job, as you go. No more stopping work to rummage the closet for a tool you need. Keeps tools neatly tucked away—cuts cleaning time.

But there's more than storage room to the Princess story. Tucked under the lift-out tray is a powerful new motor—a fan

jet motor so powerful it needs a suction-adjuster to let you vacuum delicate fabric. There is no better vacuum in the realm of such a royal bargain! You can take home the Princess for just \$39.95.

## Eureka

the very best in vacuum cleaners

Eureka Williams Company, Bloomington, Illinois  
Division of National Union Electric Corporation  
In Canada: Eureka Division, Onward Mfg. Co.,  
Ltd., Kitchener, Ont.

## LETTERS TO THE EDITOR

### IN ALL MODESTY

I'm not writing this letter in the hopes that it will be published; I am writing this because I am a Negro woman. All my life I have struggled to rise above oppression, and here at last someone recognizes my plight. I say "my" plight because I feel that this issue on the Negro woman was written especially for me. There was a time in my life when I thought only God in Heaven knew what we Negro women have been going through, and it makes me feel darn good to know that man not only knows, but is beginning to recognize us for it. I have saved the edition on Negro history for my children to read, and I am keeping this one on the Negro woman as a keepsake for myself. When my girls are grown and married and start feeling the way I have felt, I shall give it to them to read and let them know that they are not alone.

Keep up the good work, and thank you.

GRACE WILLIAMS

Philadelphia, Pa.

Having been an EBONY reader and admirer since its inception in 1945, I feel it is the greatest magazine published monthly. Since that time I have enjoyed its contents every month, but I do feel that the August, 1966 edition was "tops" in journalistic excellence. In saluting Negro womanhood, you not only saluted the basis of our civilization but contributed educationally toward the advancement of Negro history.

SPENCE M. BAILEY

Los Angeles, Calif.

Three cheers for the Negro woman and your magazine. Keep up the good work.

WILLIAM HASKIN

Lafayette, La.

May I add a loud "hallelujah" for the EBONY treatment of the Negro woman (Aug., 1966). It is, indeed, one of the more significant contributions of the magazine.

It has always seemed incongruous that as we have talked endlessly of the matriarchal society within the Negro American's culture, the Negro female's dominance was constantly negated by the male, who consciously or not, fought to retain his proper status with demeaning story, song or off-color joke. It was a kind of mass male psychosis that seemed bent on undermining this steadfast and redoubtable figure who endured despite the subtle campaign.

The Negro woman, by any standards, has been through the years, an astute homemaker, economist and cost accountant as she parlayed minimal income to meet her family's needs. This perseverance has paid off. Today her children and grandchildren are taking their rightful places in the total society in ever increasing numbers.

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V.S.O.P.

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choosing Cognac

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Filter out tars, juices, nicotine with Medico's scientific  $2\frac{1}{4}$ " disposable Filter with 66 baffles. Draw in clean, flavorful smoke - increase your smoking enjoyment. Medico is crafted only of selected imported briar. Nylon bits guaranteed bite-proof. Relax - smoke a Medico.

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## LETTERS

Continued

I certainly hope your readership fully appreciates the scope of this issue and the import of its contribution.

HOWARD B. WOODS  
Associate Director  
(Program Development)  
U. S. Information Agency  
Washington, D. C.

We are monthly readers of *EBONY* and send you congratulations on your issue "The Negro Woman." Thanks for giving us the recognition we have longed for, not only as domestic workers, but equals in business, civic and world affairs. Keep up the good work; your magazine is the greatest. Only one objection: why not twice a month?

JUNE BEAN

Williamstown, N. J.

As I sit here in my patriarchal home (father deceased) awaiting a divorce from my potentially power-mad wife of four months, I started reading the special issue of the August, 1966 edition of *EBONY* featuring Negro women.

I will not argue the point that Negroes are where they are now primarily because of the efforts of Negro women, since Negroes are still *nowhere*. If we accept the premise that a strong family unit is a prerequisite to any real progress of any group of people (history shows this), then I would like to submit the following as a starting point.

The family unit stands at the altar with the male vowed to love, honor and protect; the female vowed to love, honor and obey. If you can achieve

things in the world and still keep these vows, then, and only then, are you truly great. If you achieve these things at the expense of these vows, then you are little more than a perverted animal. The vows read, "love, honor and obey in all things until death do you part," and not "hate, undermine and destroy until death (living or actual) does your husband apart, and makes you a perverted queen, king, ruler, tyrant, fink . . . oh yes, I forgot . . . the word is *matrarch*."

When the Negro woman realizes that real progress will come only when she decides to get in behind her Negro man, and not on top of him, freedom will come in a matter of years and not in hundreds of years.

KENNARD W. REED JR.

Houston, Texas

## PUBLISHER'S STATEMENT

You called your article in the August, 1966 issue of *EBONY* "Publisher's Statement." I'd call it one of the finest editorials in the history of American journalism.

ALBERT UPTON

Whittier, Calif.

"The Negro Woman (Aug., 1966) is one of your most outstanding issues. The statement dedicating this issue expresses so much feeling and pride.

A bouquet to the entire staff on this unforgettable publication.

MRS. R. E. WILLIAMS SR.,  
Evanston, Ill.

Never have I read a more magnificent tribute to the Negro woman than the "Publisher's Statement" in the August, 1966 issue of *EBONY*. My heart



*Old Spice* — with that clean, crisp, masculine aroma!



Sunday.  
It's the perfect day  
for a long, leisurely visit  
with the folks—  
by Long Distance.  
And there's no need to wait  
till Sunday evening  
to take advantage of  
lowest rates.  
They're in effect all  
day Sunday, from  
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Call early and you'll agree,  
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the next best thing  
to being there.

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At W.T. Grant  
mother saved pennies  
on pictures.





## Now you save dollars and get a better picture. We can prove it in black-and-white...and color, too.

Don't come to Grants first. Shop around. Then you'll know for a fact that no one has better-looking, better-listening TV than Grants' own Bradford®...at any price.

The reason? We won't put the Bradford name on anything un-

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That goes for everything. Color, or black and white. Compacts or consoles. Anything from our 9" take-along TV all the way up to our 25" rectangular screen color sets.

Come in now during Grants

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Charge it. You can pick one of several ways to pay.

Shown: 9" Compact TV, \$119.95. 25" Rectangular Screen Console Color TV, \$549.95. Available at most Grant stores.

Where mother saved pennies...you now save dollars at



### 1-2-3 Meat Loaf

1. Turn on oven and set at 350 (moderate).
2. Mix well in a 2 1/2-quart bowl 2 lbs. ground lean Beef, 1 1/2 cups PET Evaporated Milk (1 tall can) and 1 pkg. (2 envelopes) LIPTON Onion Soup Mix.
3. Put mixture into an ungreased shallow baking pan. With wet hands, shape into a loaf. Bake 1 hour. Serves 8 to 10.

*Everyday foods become  
so much more with  
PET Evaporated Milk*



## LETTERS Continued

was pounding; it actually took my breath away. Wonderful!!

Gwen J. Dillon  
Chicago, Ill.

My husband and I are avid subscribers and felt it time to inform you that you have surpassed excellence in dedicating your August, 1966 edition to the Negro woman.

Mrs. A. SINGLETON  
Brooklyn, N. Y.

Enjoyed your August, 1966 issue immensely. I intend treasuring it. The "Publisher's Statement" I found to be a masterpiece.

As a colored woman, I have always felt the colored female was not as appreciated, understood, or respected as females of other races. You have changed my conception. To you I am sincerely grateful.

Mrs. H. L. MICKENS  
Pomona, Calif.

### WOMEN IN ARTS

I congratulate you on your special issue of ESSAY, The Negro Woman, and especially do I give praise to "Women In The Arts" (Aug., 1966). It was more than moving to see again that gifted Barbara Chase.

RANDAL HAMMA  
Nassau, Bahamas

Your excellent article about Negro women performers ("Negro Women In The Arts," Aug., 1966) fails to mention one of the greatest, Dorothy Maynor, a contemporary of Marian Anderson and one who certainly faced as much stupid prejudice, but who didn't have the luck to be the storm center of a fight with the Daughters of the American Revolution, who owned Constitutional Hall in Washington. That brawl made Marian Anderson,

ALTA BARKER  
Baltimore, Md.

### SO SORRY

I should like to call attention to the August, 1966 issue of ESSAY with particular reference to the article, "The New Image Of The Socialite," by Gerri Major. The president of the Utility Club is Mrs. Louise Fisher Morris. She has been its honored and revered president for 33 years and not Mrs. Henry Lee Moon. The citations, etc., to which Mrs. Morris admits, questioned, are from interracial organizations—only a few of the many who have honored her throughout the years of her unparalleled service both to the community and city of New York. Although her family background and cultural contributions to the community well entitle her to the title of "socialite," I am sure from my personal knowledge that she is not seeking such recognition.

Mrs. EUGENIE C. SARROW  
New York, N. Y.



Mrs. Moon



Mrs. Morris

# The giant companies can afford to make a good oven cleaner.



## We had to make a great one.

When you're just a young company in Wellesley Hills, Mass., up against giants of industry, you'd better be making the best product there is. That's Jifoam.

Jifoam is special. It makes the hardest burnt-on grease and grime come unstuck. We call it "Jifoam" because it foams away oven soil in just 5 minutes. And it is the only oven cleaner with a catalyst to make it work faster and more effectively.

Jifoam is the original warm-oven formula that uses the natural heat of your oven. This warm-oven formula is the one most often copied. But nobody, not even the giants, makes a better oven cleaner than Jifoam.

Jifoam leaves your oven penny-bright, quicker and easier than you would have believed possible. So, if you've been looking for the best oven cleaner, and haven't found it, you must try Jifoam. And see why the giants keep trying Jifoam. Wellesley Hills.

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Coca-Cola has the taste you never get tired of.  
Always refreshing. That's why things go better with  
Coke after Coke after Coke.

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## The Good Guys are always on the White Horse

Where else would you find them? White Horse is a Scotch with all the social graces. A taste that is smooth. Subtle. Persuasive. On the rocks or in the tall ones, White Horse comes through.

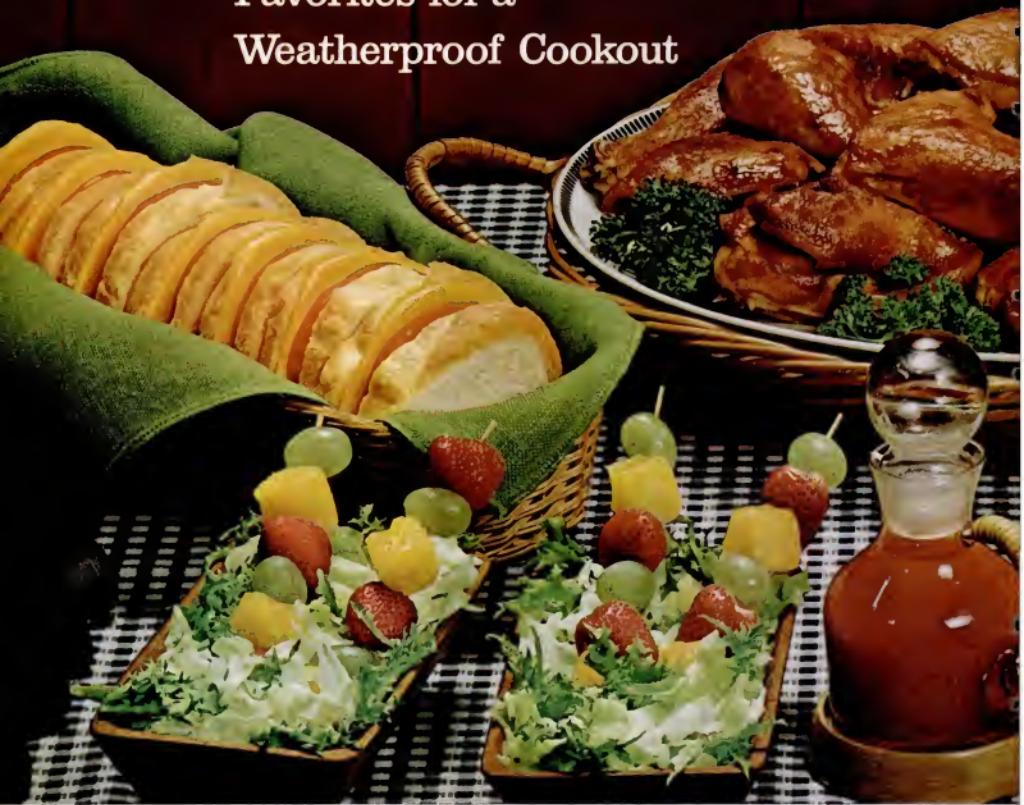
Good guys deserve their White Horse. So do you.



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WHITE HORSE, DEPT. Y-10, P.O. BOX 170, BOSTON, MASS. 02110. BLENDED SCOTCH WHISKY - 86 PROOF - BRUNNIE-VINTNERS CO., N.Y.

# You know it will taste better

## Favorites for a Weatherproof Cookout



CLIP THESE RECIPES FOR YOUR FILE NOW!

**When you let Kraft help you**, success is sure! Even if it rains, this cookout moves indoors easily. Kraft know-how and quality make a wonderful difference in every dish. Whether you cook out—or cook in—whether it's main course or dessert—you know it will taste better when you make it with Kraft!

**Hickory Chicken.** Everybody who tastes this chicken will want to know your secret. It has flavor you get only with Kraft Hickory Smoke Flavored Barbecue Sauce—real cookout flavor with an appetizing touch of hickory smoke. Place cut-up broiler-fryers on grill or broiler rack. Grill or broil, brushing generously with barbecue sauce and turning occasionally.

*Reach for Kraft  
it's worth it!*



**Cheese-Tomato Long Loaf.** You'll appreciate the fresh, delicate flavor of Parkay especially for recipes like this that call for melted margarine (the real test of flavor!). Cut loaf of Vienna bread into thin slices; make sandwiches with slices of tomato and onion and Kraft American Slices—the best-tasting pasteurized process cheese you can buy. Brush sandwiches with melted margarine. Secure each sandwich with toothpick. Place sandwiches together to form loaf. Wrap in foil; grill or bake at 400°, 10 to 15 min. Notice the extra-rich flavor of those Kraft Slices.



*Reach for Kraft  
it's worth it!*

# when you make it with

**KRAFT**

**Salad Kabobs.** This unusual fruit salad can't help being popular—it's made with that popular Kraft dressing—Miracle French! The bright yet mellow flavor blends deliciously with fruits. Simply arrange green grapes, pineapple chunks and strawberries on skewers. (Bamboo sticks make inexpensive skewers if you're having a crowd.) Place on a bed of shredded lettuce and serve with Kraft Miracle French Dressing. You can get variety in salads simply by using different Kraft Dressings. Other good ideas for fruit salads—Catalina Brand and Roka Brand Blue Cheese dressing.

*Reach for Kraft  
it's worth it!*



**Patio Parfaits.** You can make the richest, yummiest parfaits with no work at all! Because you know about Kraft Toppings—they are the country-fresh kind. Kraft Toppings turn your favorite ice cream flavors into extra special treats. Simply spoon Chocolate Fudge or Butterscotch Topping over ice cream and add chopped nuts. You might let guests top their own—offer a choice as lavish as you wish. The Walnut Topping is a great one. The Vanilla Caramel Topping is delicious (tastes as good as those famous Kraft Caramels. Naturally—it's made by the same famous recipe!).

*Reach for Kraft  
it's worth it!*





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About \$17.00.

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Whatever your footwear preferences, in fact, Jarman can put you right in style, tastefully and comfortably. In addition to such "modern look" numbers as shown here, Jarman offers a wide and handsome selection of traditional and contemporary styles. And every original Jarman model is "wear-tested," under day-to-day conditions, to assure you better fit and more comfort. Your nearby dealer will be pleased to fit you in a pair.

Available at Jarman stores and Jarman dealers throughout the country.  
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J9946  
Brown suede  
upper.  
About \$17.00.

## EBONY BOOK SHELF

**Jubilee**, by Margaret Walker. This Houghton Mifflin Literary Fellowship Award Novel is based on the true life story of the author's great-grandmother. It is a picture of life on a Georgia plantation during the Civil War era. For the first time the whole antebellum, Civil War and Reconstruction story is told from the Negro point of view by a Negro. Mrs. Walker recently received her Ph.D. from the University of Iowa where she completed this novel in the Creative Writers' Workshop, Houghton Mifflin Co. \$5.95

**Ambiguous Africa: Cultures in Collision**, by Georges Balandier. The author's double aim is to portray the development of African traditions and to present the depth of the disturbance modern civilization has caused in African societies. He notes in his introduction: ". . . traditional African thought makes use of symbolic rather than discursive means of expression. Negro civilizations are often richer in symbols than in material productions. They seem to have been so arranged that the order of society, the order of thought and the order of the universe are in close correlation. . . . These are civilizations of consent rather than civilizations of mastery and power. They are more concerned with respecting the profound meaning assigned to the world than with attempting to possess it." Pantheon Books. \$5.95

**The Problem of Slavery in Western Culture**, by David Brion Davis. The central subject of this book is the moral problem posed by slavery from classical Greece and Rome to the period immediately preceding the rise of militant abolitionist movements in England and the United States. The book is intended to be the introductory volume of a projected history of anti-slavery movements. The author's main objective is to summarize the historical arguments for and against slavery. Cornell Univ. Press. \$10

**Heg Butcher**, by Ronald L. Fair. Writing with the same winning simplicity that helped to make his first novel, *Many Thousands Gone*, memorable, the author tells a tale of contemporary Chicago and its Negro ghetto. Much of the story revolves around ten-year-old Wilford Robinson and his best friend, Earl. They are two of the most engaging small boys in recent fiction. But theirs is a shadowed world, after all, and they are witnesses to the wanton shooting by two policemen, one white and the other a Negro, of their great hero, Combread, basketball player extraordinary. Harcourt, Brace & World, Inc. \$4.50

**Dissent in a Great Society**, by William Stringfellow. The author of the 1964 best-seller, *My People Is the Enemy*, launches in his newest book a frontal attack on the complacency of the American consensus. His book provides neither statistical data nor detailed programs of action. Rather, Stringfellow explores the relationship between poverty and property in the United States, the ideological crisis in U. S. politics and the continuing war between the races. Holt, Rinehart and Winston, Inc. \$4.95



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# BACKSTAGE

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FROM time to time we get letters from interested readers who want to know just how we obtain the many new and exciting stories from countries all over the world which grace our pages almost every issue. The current EBONY is a good example. In addition to our domestic coverage of the continental United States, this issue contains stories from Switzerland, Australia, Japan, Viet Nam and the island state, Hawaii.

These stories give a good example of the varied means we have of covering the world in order to bring our readers some of the most exciting journalism in print today.

Miss Era Bell Thompson, international editor, can only be in one place at a time and while she is usually responsible for the obtaining of foreign stories, she cannot do them all. The revealing Dean Dixon story on page 78 is one which she researched during her recent three months in Australia and completed on her return to the U.S. The success story on Chicagoan Bill Rutherford, ad agency operator in Switzerland, is the work of our Paris bureau chief, Charles Sanders, and the spread on the 101st Airborne Brigade in Viet Nam was done by the team of Washington editor Simeon Booker and photographer Ted Williams. The fascinating career of hypnotist Alonso DeMello in Honolulu, Hawaii, is the work of Hubert H. White, a Negro journalist and publicist who has lived in the islands for years and is a regular correspondent for Ebony and Jet in the 50th state. Brown baby Michie Mori, who has developed into quite a track star in Japan, came to us through still another source of world wide coverage, the picture agencies. This one was done by the Globe Photo Agency while most of the pictures in the Dean Dixon story are the work of Black Star picture agency photographer, David Moore. Thus through the use of staffers, bureaus, correspondents and agencies, EBONY is able to cover the world.

Next month's issue will bring primarily stories from here at home but there will be a picture spread on famed cartoonist E. Simms Campbell (above) which Charles Sanders recently completed on a trip to Switzerland. From much nearer home will come a round-up on professional football players and an in depth study of the comics. From Viet Nam will come another story on the activities of Tan Yanks in the U. S. forces—this time the small plane and helicopter pilots who play an important part in observation and rescue work on the fighting front. These stories should give our readers their usual varied fare.



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new what I was using was  
new as I had the fine one  
but I never expected it to  
have the same taste.  
The first  
difference I  
noticed was  
in the  
taste. It  
was  
more  
sugary.  
I'm not  
sure if  
it's  
because  
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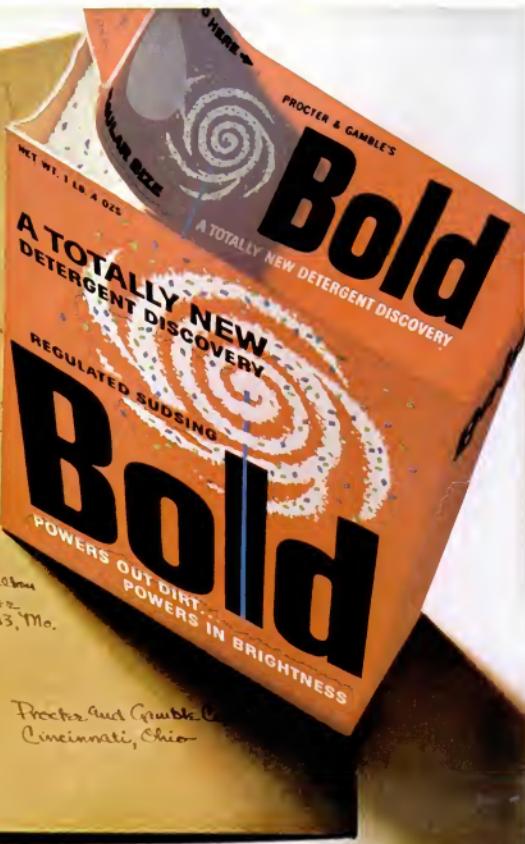
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clothes bright.**





Dr. Martin Luther King, the nation's chief exponent of nonviolence, had his finest hour when he addressed vast throng at historic March on Washington. His consistent display of leadership over the past ten years earned him world wide acclaim and Nobel Peace Prize. In recent months he has been leading open occupancy campaign in Chicago.

# NONVIOLENCE: THE ONLY ROAD TO FREEDOM

**Rights leader says Negroes' salvation lies in peaceful, orderly demonstrations**

BY DR. MARTIN LUTHER KING JR.

THE year 1966 brought with it the first public challenge to the philosophy and strategy of nonviolence from within the ranks of the civil rights movement. Resolutions of self-defense and Black Power sounded forth from our friends and brothers. At the same time riots erupted in several major cities. Inevitably a link was made between the two phenomena though movement leadership continued to deny any implications of violence in the concept of Black Power.

The nation's press heralded these incidents as an end of the Negro's reliance on nonviolence as a means of achieving freedom. Articles appeared on "The Plot to get Whitey," and, "Must Negroes fight back?" and one had the impression that a serious movement was underway to lead the Negro to freedom through the use of violence.

Indeed, there was much talk of violence. It was the same talk we have heard on the fringes of the nonviolent movement for the past ten years. It was the talk of fearful men, saying that they would not join the nonviolent movement because they would not remain non-

violent if attacked. Now the climate had shifted so that it was even more popular to talk of violence, but in spite of the talk of violence there emerged no action in this direction. One reporter pointed out in a recent New Yorker article, that the fact that Beckwith, Price, Rainey, and Collie Leroy Wilkins remain alive is living testimony to the fact that the Negro remains nonviolent. And if this is not enough, a mere check of the statistics of casualties in the recent riots shows that the vast majority of persons killed in riots are Negroes. All the reports of sniping in Los Angeles' expressways did not produce a single casualty. The young demented white student at the University of Texas has shown what damage a sniper can do when he is serious. In fact, this one young man killed more people in one day than all the Negroes have killed in all the riots in all the cities since the Harlem riots of 1964. This must raise a serious question about the violent intent of the Negro, for certainly there are many ex-GIs within our ghettos, and no small percentage of those recent migrants from the South have demonstrated



**Ready for action** with gun, tear gas and dog, state trooper typifies those law-enforcement officers who, according to Dr. King "through their fears and prejudices have goaded our people to riot." Riots, in his opinion, "are unplanned, uncontrollable temper tantrums brought on by long neglected poverty, humiliation, oppression and exploitation."

#### **NONVIOLENCE: Continued**

some proficiency hunting squirrels and rabbits.

I can only conclude that the Negro, even in his bitterest moments, is not intent on killing white men to be free. This does not mean that the Negro is a saint who abhors violence. Unfortunately, a check of the hospitals in any Negro community on any Saturday night will make you painfully aware of the violence within the Negro community. Hundreds of victims of shooting and cutting lie bleeding in the emergency rooms, but there is seldom if ever a white person who is the victim of Negro hostility.

I have talked with many persons in the ghettos of the North who argue eloquently for the use of violence. But I observed none of them in the mobs that rioted in Chicago. I have heard the street corner preachers in Harlem and in Chicago's Washington Park, but in spite of the bitterness preached and the hatred espoused, none of them has ever been able to start a riot. So far, only the police through their fears and prejudice have goaded our people to riot. And once the riot starts, only the police or the National Guard have been able to put an end to them. This demonstrates that these violent eruptions are unplanned, uncontrollable temper tantrums brought on by long neglected poverty, humiliation, oppression and exploitation. Violence as a strategy for social change in America is non-existent. All the sound and fury seems but the posturing of cowards whose bold talk produces no action and signifies nothing.

I am convinced that for practical as well as moral reasons, non-violence offers the only road to freedom for my people. In violent warfare, one must be prepared to face ruthlessly the fact that there will be casualties by the thousands. In Viet Nam, the United States has evidently decided that it is willing to slaughter millions, sacrifice some 200,000 men and \$20 billion a year to secure the freedom of some 14

million Vietnamese. This is to fight a war on Asian soil, where Asians are in the majority. Any one leading a violent conflict must be willing to make a similar assessment regarding the possible casualties to a minority population confronting a well armed, wealthy majority with a fanatical right wing that is capable of exterminating the entire black population and which would not hesitate such an attempt if the survival of white Western materialism were at stake.

Arguments that the American Negro is a part of a world which is two-thirds colored and that there will come a day when the oppressed people of color will rise together to throw off the yoke of white oppression are at least 50 years away from being relevant. There is no colored nation, including China, which now shows even the potential of leading a revolution of color in any international proportion. Ghana, Zambia, Tanzania and Nigeria are fighting their own battles for survival against poverty, illiteracy and the subversive influence of neocolonialism, so that they offer no hope to Angola, Southern Rhodesia and South Africa, and much less to the American Negro.

The hard cold facts of racial life in the world today indicate that the hope of the people of color in the world may well rest on the American Negro and his ability to reform the structures of racist imperialism from within and thereby turn the technology and wealth of the West to the task of liberating the world from want.

This is no time for romantic illusions about freedom and empty philosophical debate. This is a time for action. What is needed is a strategy for change, a tactical program which will bring the Negro into the main stream of American life as quickly as possible. So far, this has only been offered by the nonviolent movement.

Our record of achievement through nonviolent action is already remarkable. The dramatic social changes which have been made across the South are unmatched in the annals of history. Montgomery, Al-

buny, Birmingham and Selma have paved the way for untold progress. Even more remarkable is the fact that this progress occurred with a minimum of human sacrifice and loss of life.

Not a single person has been killed in a nonviolent demonstration. The bombings of the 16th Street Baptist Church occurred several months after demonstrations stopped. Rev. James Reeb, Mrs. Viola Liuzzo and Jimmie Lee Jackson were all murdered at night following demonstrations. And fewer people have been killed in ten years of action across the South than were killed in three nights of rioting in Watts. No similar changes have occurred without infinitely more sufferings, whether it be Gandhi's drive for independence in India or any African nation's struggle for independence.

#### THE QUESTION OF SELF-DEFENSE

There are many people who very honestly raise the question of self-defense. This must be placed in perspective. It goes without saying that people will protect their homes. This is a right guaranteed by the Constitution and respected even in the worst areas of the South. But the mere protection of one's home and person against assault by lawless night riders does not provide any positive approach to the fears and conditions which produce violence. There must be some program for establishing law. Our experience in places like Savannah and Macon, Ga., has been that a drive which registers Negroes to vote can do more to provide protection of the law and respect for Negroes by even racist sheriffs than anything we have seen.

In a nonviolent demonstration, self-defense must be approached from quite another perspective. One must remember that the cause of the demonstration is some exploitation or form of oppression that has made it necessary for men of courage and good will to demonstrate against the evil. For example, a demonstration against the evil of *de facto* school segregation is based on the awareness that a child's mind is crippled daily by inadequate educational opportunity. The demonstrator agrees that it is better for him to suffer publicly for a short time to end the crippling evil of school desegregation than to have generation after generation of children suffer in ignorance.

In such a demonstration, the point is made that schools are inadequate. This is the evil to which one seeks to point; anything else detracts from that point and interferes with confrontation of the primary evil against which one demonstrates. Of course, no one wants to suffer and be hurt. But it is more important to get at the cause than to be safe. It is better to shed a little blood from a blow on the head or a rock thrown by an angry mob than to have children by the thousands grow up reading at a fifth or sixth grade level.

It is always amusing to me when a Negro man says that he can't demonstrate with us because if someone hit him he would fight back. Here is a man whose children are being plagued by rats and roaches, whose wife is robbed daily at over-priced ghetto food stores, who himself is working for about two-thirds the pay of a white person doing a similar job and with similar skills, and in spite of all this daily suffering it takes someone spitting on him or calling him a nigger to make him want to fight.

Conditions are such for Negroes in America that all Negroes ought to be fighting aggressively. It is as ridiculous for a Negro to raise the question of self-defense in relation to nonviolence as it is for a soldier on the battlefield to say he is not going to take any risks. He is there because he believes that the freedom of his country is worth the risk of his life. The same is true of the nonviolent demonstrator. He sees the misery of his people so clearly that he volunteers to suffer in their behalf and put an end to their plight.

Furthermore, it is extremely dangerous to organize a movement around self-defense. The line between defensive violence and aggressive or retaliatory violence is a fine line indeed. When violence is tolerated even as a means of self-defense there is grave danger that in the fervor of emotion the main fight will be lost over the question of self-defense.

When my home was bombed in 1955 in Montgomery, many men wanted to retaliate, to place an armed guard on my home. But the issue there was not my life, but whether Negroes would achieve first class treatment on the city's buses. Had we become distracted by the question of my safety we would have lost the moral offensive and sunk to the level of our oppressors.

I must continue my faith that is too great a burden to bear and that violence, even in self-defense, creates more problems than it solves.



Chicago fire hydrant helps cool bodies and tempers of West Side youths with sanction of "the law" after Negroes went on rampage when police shut off hydrants in area. "I understand our frustrations," says Dr. King, "but violence is not the answer."



Lined against wall, Watts youths are searched by police. Despite such flare-ups, says Dr. King, "the Negro is not intent on killing white men to be free. A sniper in Texas killed more people in one day than all the Negroes have killed in riots since 1964."



Freedom marches, such as one in Canton, Miss., where highway patrolmen tossed tear gas into marchers' tent site, were first held in selected Northern cities, then spread to border states and Deep South and finally to white neighborhoods in North.



**Rampant poverty** and illiteracy in newly independent African states, Dr. King feels, make arguments that U. S. Negroes are part of world's colored majority which will rise together and throw off white yoke "at least 50 years away from being relevant."



**Ruthless suppression** of black majority by South African government continues despite neighboring independent black nations. Dr. King believes that hope of world's colored people may rest on U. S. Negro's ability to reform white racist structures.

#### NONVIOLENCE: *Continued*

Only a refusal to hate or kill can put an end to the chain of violence in the world and lead us toward a community where men can live together without fear. Our goal is to create a beloved community and this will require a qualitative change in our souls as well as a quantitative change in our lives.

#### STRATEGY FOR CHANGE

The American revolution has been a revolution to "get in" rather than to overthrow. We want a share in the American economy, the housing market, the educational system and the social opportunities. This goal itself indicates that a social change in America must be nonviolent.

If one is in search of a better job, it does not help to burn down the factory. If one needs more adequate education, shooting the principal will not help, or if housing is the goal, only building and construction will produce that end. To destroy anything, person or property, can't bring us closer to the goal that we seek.

The nonviolent strategy has been to dramatize the evils of our society in such a way that pressure is brought to bear against those evils by the forces of good will in the community and change is produced.

The student sit-ins of 1960 are a classic illustration of this method. Students were denied the right to eat at a lunch counter, so they deliberately sat down to protest their denial. They were arrested, but this made their parents mad and so they began to close their charge accounts. The students continued to sit in, and this further embarrassed the city, scared away many white shoppers and soon produced an economic threat to the business life of the city. Amid this type of pressure, it is not hard to get people to agree to change.

So far, we have had the Constitution backing most of the demands for change, and this has made our work easier, since we could be sure that the federal courts would usually back up our demonstrations legally. Now we are approaching areas where the voice of the Constitution is not clear. We have left the realm of constitutional rights and we are entering the area of human rights.

The Constitution assured the right to vote, but there is no such assurance of the right to adequate housing, or the right to an adequate income. And yet, in a nation which has a gross national product of 750 billion dollars a year, it is morally right to insist that every person has a decent house, an adequate education and enough money to provide basic necessities for one's family. Achievement of these goals will be a lot more difficult and require much more discipline, understanding, organization and sacrifice.

It so happens that Negroes live in the central city of the major cities of the United States. These cities control the electoral votes of the large states of our nation. This means that though we are only ten per cent of the nation's population, we are located in such a key position geographically—the cities of the North and the Black belts of the South—that we are able to lead a political and moral coalition which can direct the course of the nation. Our position depends upon a lot more than political power, however. It depends upon our ability



**Wholesale slaughter**, as in 1960 Sharpeville, South Africa, might result, Dr. King fears, if Negro rises against well armed majority whose right wing, he feels, would not hesitate to kill all blacks if survival of white materialism were at stake.

We're slowpokes.

When we make our pork and beans,  
we always start with carefully selected beans.  
And then we s-l-o-w-l-y cook them in a special  
tomato sauce until that bright tomato flavor  
goes through to the heart  
of each and every bean. We take our time.

But is it worth it?

You tell us.





**Lunch counter sit-ins** played an important role in the Negro's attainment of public accommodations rights in South. Many demonstrators were served ants in their pie, vinegar in their coffee and garbage in their sandwiches. They braved being kicked, insulted, beaten, spat on and repeatedly jailed. But they remained nonviolent and won battle.

#### **NONVIOLENCE: *Continued***

to martial moral power as well. As soon as we lose the moral offensive, we are left with only our ten per cent of the power of the nation. This is hardly enough to produce any meaningful changes, even within our own communities, for the lines of power control the economy as well and once the flow of money is cut off, progress ceases.

The past three years have demonstrated the power of a committed, morally sound minority to lead the nation. It was the coalition molded through the Birmingham movement which allied the forces of the churches, labor and the academic communities of the nation behind the liberal issues of our time. All of the liberal legislation of the past session of Congress can be credited to this coalition. Even the presence of a vital peace movement and the campus protest against the war in Viet Nam can be traced back to the nonviolent action movement led by the Negro. Prior to Birmingham, our campuses were still in a state of shock over the McCarthy era and Congress was caught in the perennial dead-lock of Southern Democrats and Mid-Western Republicans. Negroes put the country on the move against the enemies of poverty, slums and inadequate education.

#### **TECHNIQUES OF THE FUTURE**

When Negroes marched, so did the nation. The power of the non-violent march is indeed a mystery. It is always surprising that a few hundred Negroes marching can produce such a reaction across the nation. When marches are carefully organized around well defined issues, they represent the power which Victor Hugo phrased as the most powerful force in the world, "an idea whose time has come." Marching feet announce that time has come for a given idea. When the idea is a sound one, the cause a just one, and the demonstration a righteous one, change will be forthcoming. But if any of these conditions are not present, the power for change is missing also. A thousand people demonstrating for the right to use heroin, would have little effect. By the same token, a group of ten thousand marching in anger against a police station and cursing out the chief of police will do very little to bring respect, dignity and unbiased law enforcement. Such a demonstration would only produce fear and bring about an addition of forces to the station and more oppressive

methods by the police.

Marches must continue in the future, and they must be the kind of marches that bring about the desired result. But the march is not a "one shot" victory-producing method. One march is seldom successful, and as my good friend Kenneth Clark points out in *Dark Ghetto*, it can serve merely to let off steam and sip on the energy which is necessary to produce change. However, when marching is seen as a part of a program to dramatize an evil, to mobilize the forces of good will, and to generate pressure and power for change, marches will continue to be effective.

Our experience is that marches must continue over a period of 30 to 45 days to produce any meaningful results. They must also be of sufficient size to produce some inconvenience to the forces in power or they go unnoticed. In other words, they must demand the attention of the press, for it is the press which interprets the issue to the community at large and thereby sets in motion the machinery for change.

Along with the march as a weapon for change in our nonviolent arsenal must be listed the boycott. Basic to the philosophy of non-violence is the refusal to cooperate with evil. There is nothing quite so effective as a refusal to cooperate economically with the forces and institutions which perpetuate evil in our communities.

In the past six months simply by refusing to purchase products from companies which do not hire Negroes in meaningful numbers and in all job categories, the Ministers of Chicago under SCLC's Operation Breadbasket have increased the income of the Negro community by more than two million dollars annually. In Atlanta the Negroes' earning power has been increased by more than twenty million dollars annually over the past three years through a carefully disciplined program of selective buying and negotiations by the Negro minister. This is nonviolence at its peak of power, when it cuts into the profit margin of a business in order to bring about a more just distribution of jobs and opportunities for Negro wage earners and consumers.

But again, the boycott must be sustained over a period of several weeks and months to assure results. This means continuous education of the community in order that support can be maintained.



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### NONVIOLENCE: *Continued*

People will work together and sacrifice if they understand clearly why and how this sacrifice will bring about change. We can never assume that anyone understands. It is our job to keep people informed and aware.

Our most powerful nonviolent weapon is, as would be expected, also our most demanding, that is organization. To produce change, people must be organized to work together in units of power. These units might be political, as in the case of voters leagues and political parties; they may be economic units such as groups of tenants who join forces to form a tenant union or to organize a rent strike; or they may be laboring units of persons who are seeking employment and wage increases.

More and more, the civil rights movement will become engaged in the task of organizing people into permanent groups to protect their own interests and to produce change in their behalf. This is a tedious task which may take years, but the results are more permanent and meaningful.

In the future we will be called upon to organize the unemployed, to unionize the businesses within the ghetto, to bring tenants together into collective bargaining units and establish cooperatives for purposes of building viable financial institutions within the ghetto that can be controlled by Negroes themselves.

There is no easy way to create a world where men and women can live together, where each has his own job and house and where all children receive as much education as their minds can absorb. But if such a world is created in our lifetime, it will be done in the United States by Negroes and white people of good will. It will be accomplished by persons who have the courage to put an end to suffering by willingly suffering themselves rather than inflict suffering upon others. It will be done by rejecting the racism, materialism and violence that has characterized Western civilization and especially by working toward a world of brotherhood, cooperation and peace.



**Voter registration** in South, although fraught with dangers, is staple of nonviolent struggle. "It has been our experience," says Dr. King, "that registering Negroes can do more to provide protection for Negroes than anything we have seen."



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Paratroopers of the 1st Brigade, a component of the Fort Campbell, Ky.-based 101st Airborne Div., move circumspectly along jungle patrol route near Phan Rang. During 13 months in Viet Nam, "Screaming Eagles" have added to reputation they established during World War II.

## 'BIRDMEN WITH BLACK RIFLES'

### Tough 'Screaming Eagle' paratroopers carry brunt of jungle action in Viet Nam

In the quiet of a September night in 1957, paratroopers of the 101st Airborne Division from Fort Campbell, Ky., rolled into Little Rock, Ark., to quell disturbances that followed the integration of Central High. The next morning, with bayonets drawn, the soldiers kept crowds of angry whites back as the nine Negro students entered the school. Conspicuously absent at the time were the division's Negro troopers. They were "prudently" kept in the rear of the action, because it was feared that their presence might further inflame white bigots.

But times have changed. Today, Negro paratroopers, who compose more than a third of the 101st's crack 1st Brigade in Viet Nam, are on the front lines among the gut fighters of the jungle war. They are rated as one of the best fighting forces in the Far East country and

considered superior even to the Marines. Having logged some 30,000 miles (more than the distance around the earth) during a record 13 months sustained jungle combat, the Brigade has established itself as the fightingest, most travelled unit in the Viet Nam war. Because of their eagle insignia and modern M-16 rifles, they have become known and respected as "Birdmen with Black Rifles" by the Vietnamese. So far, the brigade has amassed a record of 12 operations, several of which extended over periods of weeks. Because of its great mobility through the extensive use of helicopters, the unit has been rushed into battle so frequently that it has not had time to return to its base at Phan Rang. Constantly, the brigade is scattered in the central highlands busily backing up other U. S. military units.



Black-bereted "Recondo" (reconnaissance commando) squad, is tough volunteer advance party of the 50 per cent Negro 502nd Battalion. Here, shortly after returning from combat mission, they head for memorial service.

"Tiger suit" worn by jungle fighter of the 327th regiment has proved an effective camouflage device against Viet Cong snipers, who themselves are past masters at camouflage and guerrilla war.



Instant "lans" set off good-natured banter among white brigadiers who blackened their faces prior to going on night patrol. Since its first battle in July, 1965, brigade has established itself as most effective troubleshooter of war.

## NEGROES LUG MORE THAN THEIR SHARE

THE disproportionately high percentage of Negroes in the 101st Airborne Division and other frontline units has virtually heralded a new day in military affairs. During World II, rights organizations (fighting the myth of the Negro's alleged cowardice in battle) demanded that Negroes be integrated into combat units instead of being assigned to Jim Crow housekeeping units in the rear echelons. In Viet Nam, there now is concern over whether too many Negroes are being "slaughtered" on suicide missions in forward lines. In fact, so many Negroes are stationed in front line areas, wisecracking GIs refer to these sectors as "Brotherville" or "Soulville." Because of Negroes' ready adaptability to jungle guerrilla fighting, they essentially are the backbone of the military thrust in Viet Nam. "Many times," says S/Sgt. Jerome Johnson of La Plata, Md., "half of our casualties are Negroes."

This type of information is not given much publicity because few reporters journey to outlying areas to report on day-to-day jungle action, and also because of a top brass belief that too much emphasis on the extensive utilization of Negroes in combat might irritate equality-seeking Negroes at home. Thus quite ironically, few Negro GIs get the credit that is due them for their daily heroic feats and sacrifices.





**Heavy artillery unit** neighboring brigade camp site is capable of shelling Viet Cong at 20-mile range. Below, brigadiers honor comrades killed during recent action at brief memorial service held by chaplain, Capt. George W. Alexander (with glasses). Helmets, boots and rifles are not actually those of dead troopers, merely serve as symbols.





Jungle combat expert, Sgt. Albert Jackson, is assigned to train replacements at brigade's headquarters near Phan Rang. Here he is plotting route for night patrol which is part of stiff, five-day jungle course all brigade replacements must take.



Heavy mortar is being readied for action against surprise Viet Cong attack following brigade's arrival at Pleiku. Unit has spent nearly year on combat missions away from Phan Rang base.

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Tough cadre, Sgt. Louis Batista, runs replacements through grueling reaction course during which men get used to crawling through mud, firing M-16 and hearing gun and mortar fire. Occasionally, classes have drawn sniper fire from omnipresent VCs.



**Map of area** is explained to replacement officers and non-coms by Sgt. Jackson, who is thoroughly familiar with difficult jungle terrain. Many replacements are veteran soldiers, but unfamiliar with specific demands of Viet Nam jungle warfare.



**"Helpy-Selly laundry"** at creek is far cry from stateside equivalent, but must suffice for time being. GIs-turned-laundresses are (l. to r.) Robert Thornton, James Matthew, and Will Mitchell.



**On training patrol** through jungles near Phan Rang base, Sgt. Richard Lewis (l.) of Hopkinsville, Ky., and unidentified fellow NCO prepare to feast on unpopular C-rations. They keep their M-16s handy in case uninvited Viet Congs should drop in.

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**Relaxing in Phan Rang pub, brigadier gives boost to local economy by patronizing enterprising Vietnamese shoeshine boy and candy girl. In Viet Nam, as in any other part of the world, U. S. Negro soldiers enjoy great popularity among local youths.**

## BRIGADE HAS GLARING LACK OF NEGRO COMBAT OFFICERS

ONE of the most decorated units in Viet Nam is the 101st's Five O Deuce (502nd Battalion), which is 50 per cent Negro, and whose Reconnoiter squad is 90 per cent Negro. Yet, despite such heavy Negro participation, there is a glaring absence of Negro officers, especially frontline commanders. (At the time EBONY's Simeon Booker and Ted Williams visited the First Brigade, they found no Negro officers in any of its frontline components. The picture is considerably brighter among Negroes in the non-com ranks, an increasing number of whom are winning their stripes and new responsibilities on the battlefield. "It's a helluva thing," said one of them, "to think we've got to come all of the way out here to get a break."

Teamwork among Negro and white paratroopers remains at maximum peak at the front. "There is no segregation or discrimination when GIs hold live ammunition," a Negro GI remarked. "It's only after the battle is over and the men get back to town."

On duty, the brigadiers share bunks, eat together, patrol together, pray together and fight a common enemy. But during each lull between fighting, many a Negro GI ponders the value of his sacrifices, wondering whether this short-lived experience is enough to change racial attitudes of his white comrades-in-arms.

Brig. Gen. Willard Pearson, the Brigade's commanding officer, swears by his integrated fighting team. "Negroes," he says, "take pride in being in this unit. And they're some of our best soldiers." Most Negro troopers are aware of their frontline "status." But they are looking beyond the war. They are giving their best in Viet Nam in hopes of a better future at home.



**Plenty of "action" along strip or main drag leading from brigade headquarters to Phan Rang attracts Negro and white GIs during their off-duty hours. Troops are held to strictly enforced 7 p.m. curfew as a precaution against Viet Cong attacks.**

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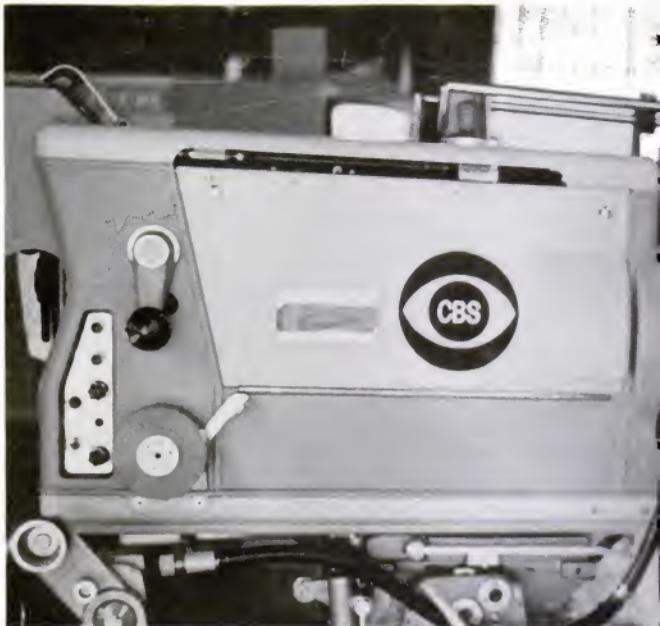
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# TV NEWS HENS

**TV news gal** Joan Murray (right), of WCBS-TV in New York, is seen "live" five days each week on several of station's news programs. She started her career in TV as secretary in CBS-TV's network Press Information Department. Edith Huggins (below), appears twice nightly on WCAU-TV's *Big News* program in Philadelphia.



**Trio of beauties crashes field once reserve of men**

# BIG NEWS





IT USED to be that when anyone spoke of Negro television newscasters, they usually thought of men. But three pert and charming young ladies have changed all that. In New York City, thousands of TV viewers are familiar with the sweet sound of lovely Joan Murray, while over in Philadelphia, video fans are kept abreast of what is happening by the honey-toned voices of Trudy Haynes and Edith Huggins of KYW-TV and WCAU-TV respectively.

All three girls are able fact finders and interviewers, and perform virtually the same functions in their glamorous profession. Miss Murray is seen five days a week on WCBS-TV's *Two at One* show, which consists of news commentary, feature stories, food suggestions and interviews with celebrities. She gathers material for all of these in addition to frequently appearing on the 6 p.m. and 11 p.m. news programs.

Miss Haynes is seen daily on Channel 3's *Eye witness News* show. She also serves as a reporter, scurrying about Philadelphia covering major news stories and interviewing an assortment of interesting people. Miss Huggins, like her two colleagues, delivers both news and human interest stories. Her subjects range from the off-beat and sometimes humorous to the serious and timely.

"The future of Negro women in television is very good," says Joan, who was signed to a long-term contract in 1965 by WCBS-TV, a CBS affiliate. "There are stations which are looking for women—particularly women of color. If a Negro woman is qualified, she stands a good chance of being hired."

Trudy Haynes agrees, and adds, "More and more women are coming into TV now. And the especially pleasing thing is that careers in the industry are based on ability and talent, rather than color and sex. I love television. It's exciting and stimulating."

Miss Huggins, who has been with WCAU-TV only nine months, feels that she hasn't had time to get used to TV newscasting, although she appeared as a nurse (her profession by training) on the NBC network daytime show, *The Doctors*. "There is a big difference," she says, "but I like it. The unique thing is that I as a woman have been chosen in a field traditionally male dominated. My eight on-the-air colleagues are all men, but they have been especially kind to me."



Trudy Haynes of KYW-TV in Philadelphia, started her career as weather girl with WXYZ-TV in Detroit in 1963. Prior to that she spent seven years as an announcer with WCHB Radio in Motor City. Her present job leaves her little time for fun. "I have no time for social life," she says. "There's so much work to do."

**Miss Murray's Job** calls for interviews with top television personalities such as Ed Sullivan. She has also shared mike with Governor Nelson Rockefeller, movie actress Gloria Swanson, and New York's Mayor John V. Lindsay.



**Preparing to go on air** (above), Miss Huggins chats with co-workers. She is responsible for gathering material for her feature pieces, often does location filming. Miss Haynes (right), rehearses script for program prior to show time.

## Joan once worked for Allen Funt

THINGS HAPPENED fast for Joan Murray once she got her foot inside television's door. She started out as a personal secretary to Allen Funt of *Candid Camera* fame, but found the job "bothersome," and left after only six months. Then she joined Kitty Carlisle's daytime NBC show, *Women on the Move* which went off the air after a 20-week run. It was her first experience at writing and presenting light news stories and women's features.

Not long afterwards, she sent a letter to CBS-TV outlining her experience and ability. This landed her an audition, and she was hired the following week. Over the years, the Ithaca, N. Y., born beauty has worked as a model, done TV commercials and played minor parts in a few television productions. She spent half a year at Ithaca College before going to New York but has since taken several courses at Hunter College.

As for being a Negro woman in a man's world she says, "I don't think about it until someone says something. I haven't been brainwashed." She finds newscasting exciting, but states that she eventually hopes to produce TV documentaries. About marriage she says, "That can wait for now."



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## IN THE NEWS



**Comparing notes**, Trudy, 36, holds newsroom discussion with Claude Lewis (l.), city hall beat and politics; and Mark Forest, news reporter. "What I'm doing now is very invigorating," says comely divorcee, "I will never return to social work."

### Trudy still gets mike fright

TRUDY HAYNES, a native of New York and a graduate of Howard University, says she still gets "mike fright," in spite of her experience, "every single time I go on the air." She prefers features over straight news because "they give you more chance to develop some imagination."

After graduation, she became a social investigator for the New York City Department of Welfare. Two years later she joined Special Services in Germany. Returning to New York, she worked for the Domestic Relations Court before moving to Detroit where she began broadcasting in 1956.

Only one letter and two calls of protest have come in to KYW-TV since she has been on the air. Both callers objected to her on grounds of sex and not skin color. "It's not always color, but just jealousy or resentment," she says. "There are a lot of bigots and nuts around."

Edith Huggins began her career as a performer in her birthplace, St. Joseph, Mo. As a teen-ager, she was a radio disc jockey, and as a student at the University of Nebraska she appeared on educational television programs.

Her real first name is "Eddie," but her superiors at WCAU-TV felt that it was "too catchy," so she assumed the name Edith, much to her dislike. She was hired after station vice-president and general manager Bruce R. Bryant spotted her in New York and invited her to audition.

Edith feels her new post is a turning point in her life. "I now have the chance to make the jump from being a part-time nurse and performer to being a full-time news broadcaster," she says. She has two children, Edward, 10, and Laurie, 8. "They, and television," she offers, "give me an exciting life."

### Passing time

Edith (right) shares joke with fellow workers. She holds B.S. in nursing education from New York State U. in Plattsburgh. Joan, 27 (below), relaxes with WCBS-TV stage manager, Jimmy Hall (l.), and Tom Dunn, co-producer of *Two at One* program. Shortly afterward she was "on camera."





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## NEW GIRL ON BROADWAY

### Perky Thelma Oliver is wooing fame with role in smash musical hit

ONLY A FEW miles of Manhattan streets separate the heart of America's theatrical world from the less glamorous reaches of the Lower East Side where the off-Broadway theater flourishes, but it took multi-talented Thelma Oliver nearly five years to span the gap. This leggy, singer-dancer-actress who is currently charming audiences with her rambunctious performance in the hit musical *Sweet Charity* has been looking for her big break ever since she left her native Los Angeles back in 1961 to join the cast of the ill-fated *Kicks And Company*. Now, at last, the right time seems to have come.

Critics who witnessed Thelma's performance in the current Gwen Verdon vehicle were both impressed and delighted by her portrayal of Helene, a close buddy of the main character, Charity. As one of the bedeviled hostesses in the Fan Dango taxi dance hall, Thelma cavorts, clowning, sings and dances her way through the show, always

boiling with a humorous philosophy that overshadows the sordidness of life.

Though this is her Broadway debut, she is no newcomer to the stage. Her first New York show was the off-Broadway hit *The Blacks*, in which she played the character Virtue off and on for two years. Other off-Broadway roles followed in *Fly Blackbird* and *Cindy*, and for two months in 1963 she replaced Diana Sands in *The Living Premise*, a revue that was considered a hit. But in the two tough years that followed, she subsisted on club dates, an occasional TV chorus job and minor parts in two movies, *The Paunderer* and *Black Like Me*. Then success came.

"It's kind of nice when your first Broadway show is a hit," Thelma observes modestly. "*Sweet Charity* has been good to me and has changed my life in a wonderful way."



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In one of show's key scenes, Gwen Verdon (c.), who portrays a long-suffering taxi dance hall hostess named Charity Hope Valentine, tells her chief sidekicks, played by Thelma and Helen Gallagher, that she intends to leave the tawdry Fan Dango where all of them eke out their living. Thelma's role is of strictly non-racial character.



**Charity and pals** (left) lament their fate in dime-a-dance "musical snake pit" by singing *There's Gotta Be Something Better Than This*. Right, Thelma and Helen belittle their buddy's visions of marriage by singing *Baby, Dream Your Dream*. Critics praised show for its bright comedy, flashy pacing and lively dancing.



In "hashing out session" (below, left), Bert Keyes, Thelma's musical arranger and pianist, and Herbie Lovelle, drummer and musical coordinator, go over new material for her repertoire. Keyes worked closely with her when she had own TV show on UHF channel and on one-woman show she did for CBS Repertory Theatre. Latter was shown nationally. Before show (below, right), Ray Abel, producer-director, checks her appearance in studio while Keyes nods his approval.



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LEFT: Style 2821 — Cordovan Colored, Easy to Clean, Man-made Corfam Uppers. Also in Black or Brown Olive. LOWER: Style 2829 — Cordovan Colored, Easy to Clean, Man-made Corfam Uppers. Flexible Feltersole. Also in Black or Brown Olive. Nunn-Bush Shoe Company, Milwaukee, Wisconsin 53201. Also made in Canada and Mexico.



Rooting for team during  
Actors Fund Broadway  
Slow League softball  
game. Thelma leaps into  
the air when point is  
scored for her side. Annual  
benefit game draws  
players from performers  
in top Broadway shows.



Voice teacher Vera Brynner puts Thelma through her paces during lesson. She has been studying with well-known coach for year and a half and has lessons three times each week. Though she started out as dancer, she hopes someday to record as singer.



An avid cook, Thelma gets set to prepare dinner at home. Though she measures only 5'4", she looks taller because of her long legs. Frequently she cracks jokes about her size 9 feet.

Good game of chess always interests singer who, as a child, wanted to be an aeronautical engineer. Then she "tripped over trigonometry" in college. She also studies "yoga philosophy and breathing."



## FOR THERLMA, THE JOURNEY WAS UPHILL

IT WAS ALMOST inevitable that Thelma Oliver should have ended up in show business. Her father, Cappy Oliver, played trumpet with Lionel Hampton's band before he died, and her mother had tried everything, from singing to roller skating and wrestling, before settling down and having five children.

Thelma studied dancing as a child at the Jeni LeGon school and later majored in drama and theater arts at UCLA. Then she dropped out of school to go East with *Kicks And Company*. Thus began her long, painful apprenticeship in the theater. She did understudy Nichelle Nichols and dance in the chorus in *Kicks*, but the show closed in Chicago after only four performances.

Unmarried and broke, Thelma found temporary work in New York as a typist, but refused to abandon her dream of appearing in a Broadway show. However, the only outlets she found for her talents were in off-Broadway theater and money was often scarce.

"I suffered. I went without necessities," she recalls. "Life was tough, but it had its joys and compensations. Nothing I have ever done in life has come without hard work, a little pain and a lot of sacrifice. Nothing ever came easy for me."

Her determination paid off when she auditioned for the role of Helene in *Sweet Charity*, in August, 1965, only five weeks after undergoing surgery for removal of a tumor. A second audition seven weeks later resulted in her snaring the role.

Because of her lean off-Broadway years, Thelma Oliver can better appreciate her first genuine encounter with success. "When you are in a Broadway hit show, you are assured a full house every performance and don't have to worry about whether you'll be working next week or not. It takes the panic out of life."



With boundless spirit, Thelma is looking forward to doing another Broadway musical "in which I would have more to do" after *Sweet Charity* closes. She would also like to take on dramatic movie roles. "That should keep me busy for a while," she quips.

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Briar (on model)



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# 'BROWN BABY' OLYMPIC HOPEFUL FROM JAPAN



**Straining her body**, Japan's Michie Mori completes the broad jump during a high school track and field meet. At 18, Michie is one of nation's promising stars. She may qualify for the 1968 World Olympics.

**Beside her coach**, Mr. Asano, Michie takes a breather between practice sessions at Ogaki Commercial High School in her home town, Ogaki City. Now 18, she displayed evidence of promising athletic talents as tot,



**Spring-legged Negro girl athlete shows promise in sprints, broad jump**

**A**LTHOUGH often called a "Westernized" nation, Japan takes a dim view of women athletes. But Michie Mori, a talented young high schooler, not only is just that—she may well represent her country in the next World Olympics.

Michie, a "war baby" of Negro descent, is a promising sprinter and broad jumper who has chalked up a personal record of 5.62 meters. She has stunned spectators in both national and international track and field competition. After completing high school next spring, she will enroll in Japan University. With proper coaching, she could qualify for the Japanese team in the 1968 Olympics in Mexico City.

"Her height is 161 centimeters and her weight is 53.5 kilograms, not extraordinary for an athlete," says Mr. Asano, her coach at Ogaki Commercial High School in Ogaki City. "But she has a muscular body and a pair of springy legs, two strong elements for a sprinter."

Away from the track, Michie is just another teen-age girl, enjoys dancing, singing and even caring for animals (currently, she owns three dogs). In college, she will study commercial science and, of course, run track. "At present I have no idea how far I can progress as an athlete," she declares.



Like a star ballerina, Michie limbers up in schoolyard in preparation for a high school meet. She has taken part in both the National Athletic Match (twice) and the International High School Competition (three times), racking up high scores.



With her classmates at school, athlete prepares for an important examination. In college, she will major in commercial science but is thinking about becoming a professional singer as well. "Michie has a beautiful, husky voice," says a friend.



At Ogaki train station, Michie and a schoolmate prepare for trip to Nagoya City, about 40 minutes away, to visit friends. Ogaki is located in the Japanese province of Gifu, an industrial region, and is known for its manufacture of lanterns.



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**With pet dog**, one of three she owns, Michie takes a leisurely stroll near her home, which is located just outside the city.



**A good student**, Michie pores conscientiously over homework on small desk at home. Studies and track take much of her time.



**At the dinner table**, Michie enjoys a snack with her mother, Mrs. Kiyoko Mori, and grandmother, Mrs. Fujie Mori. An only child, she is the daughter of an American Negro military policeman who was stationed in Japan during the post-war years.

# How good is Ballantine's Scotch?

## Ask any bartender.



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# PROBLEM SOLVER FOR CORPORATE GIANTS



With Gross Münster church in background, William A. Rutherford crosses Limmat River in downtown Zürich, Switzerland, en route to appointment. He heads his own marketing, public relations and advertising firm.

**W**ORKING behind a row of account files bearing some of the most prestigious names in commerce and industry, William A. Rutherford is deciding how best to spend the \$4 million-plus in his budgets this year. For Rutherford, a 41-year-old Chicagoan, is managing director of Rutherford Associates, a hard-driving firm that is making a lot of Europe's old business dogs sit up and learn some new tricks about public relations, advertising and marketing.

Headquartered in Zürich, Switzerland, and with a branch office in Geneva and consultants in 43 countries, Rutherford's firm handles a sizable hunk of the money-making international programs of such blue-chip companies as Sony, American Express, Corn Products and the Canadian Bank.

In the eight years since it opened its doors, these companies and dozens of others—some as large as Ford Motor, General Electric, Goodyear Tire & Rubber and Union Carbide, some as specialized as the Geneva watchmaker, Patek-Philippe, and the California bathing suit maker, Rose Marie Reid; some as localized as Zürich's Möevenpick restaurant chain—have called on the firm for services ranging from surveying of potential markets and introduction of new products to development of press programs, media placement of advertising and design of display booths at big trade fairs. One or two have even called

in Rutherford for advice on whom they should promote—or fire.

In a quick run-down of why so many companies bring their problems to him, Rutherford says: "Hardly any of them can be beaten when it comes to research and engineering and turning out fine quality products. But when there's the need for the specialized services we offer, few of them have either the personnel or the know-how to get a program off the ground. If it's a big American company, it might need help in getting an unknown product introduced to the European market. If it's a small Swiss manufacturer, there's probably no need to have an expensive marketing specialist hired full-time. So they call us in. We research the problem, get together with the company and decide on a program, shepherd that program from start to finish, then, hopefully, sit back and watch the company executives smile as the lines on the sales charts start hitting the ceiling."

It's all a far cry from the Chicago of the Depression, where young Rutherford grew up. Born poor on the South Side, he recalls as one of his bitterest memories the day, as a 7-year-old, he walked into a "white" saloon to ask for a drink of water. He was shoved through the door and told, "Get the hell out of here, you nigger."

Needless to say, Rutherford didn't tarry around Chicago. Instead, after taking his bachelor's and master's degrees from the University of

# AMERICAN EXPERT HEADS MARKETING FIRM IN SWITZERLAND



In his roomy headquarters in Zurich's "Old Town" sector, Rutherford confers with part of his 11-member staff on a newly contracted project. The company was founded in 1958, expects billings this year of around \$5 million. Owner entered public relations after a long career as correspondent in Paris and Geneva for American news media.

Chicago, he became the Paris correspondent of the New York Amsterdam News. When the paper decided to end its foreign coverage, Rutherford stayed on, studied economics and comparative literature at the Sorbonne and began palling around with people like Richard Wright and James Baldwin.

It was only after a stint as "stringer" in Geneva for several American publications including Life and Time, that he got the notion to enter public relations. At an atoms conference in Geneva, he sold General Electric, one of dozens of companies exhibiting, on setting up its own press bureau to the conference story to newspapers around the world—on GE letterheads, of course. The company liked the idea and told him to get started. With the help of friends, he put together several news and feature stories each day, translated them into French and German, and fed them to more than 700 newspapers in three languages. As a result, General Electric got more press mention than any other firm at the fair. Rutherford saw the big-money potential of doing business with industrial giants, but was smart enough to wait until he could learn more about the European market. For two years he worked as editor-in-chief of the International Press Institute in Zürich. Then in 1958, Rutherford Associates opened its doors. According to its founder, "We've been making money since that very first day."



Framed by accounts that have helped his enterprise's phenomenal growth, bespectacled Rutherford goes over paperwork. He works so hard he recently was hospitalized with ulcers and appendicitis. "You push ahead," he reasons, "or you stand still."



**On terrace of apartment**, Rutherford enjoys a drink with Norma Lederer, a longtime friend from Chicago. "He pushes so hard that sometimes he gets real mean," she says. "When the pressure's on he'll call me up and raise hell about something that happened four months ago. After we've exchanged words, we laugh at how silly we've been."



**Leaving for appointment**, executive hops into speedy Aston-Martin, one of two sports cars he owns. A bachelor (twice-divorced), he also enjoys boating and horseback riding, insists that his new enterprise has made him "not rich, just comfortable."

## MADISON AVENUE WITH A SWISS RESERVE

A NOVEL blend of American zip and European conservatism characterizes Rutherford's approach to sales promotion. He believed he could take the best features of stateside practices, "Rutherford-ize" them according to his own observations of European habits (why French housewives prefer certain colors in their kitchen curtains; why the Dutch think the bigger a TV set is the better it is, etc.) and come up with product-moving programs that would appeal even to the Swiss businessman, probably the most woodily conservative in all of Europe.

But despite their borrowings from Madison Avenue, Rutherford's programs are free of the more notorious Madison Avenue tactics: the hard-sell fighting, gouging and kneeing used to make the public aware of a client's product. "Try some of those 'big bluff' things in Europe," Rutherford says, "and you'd find yourself finished overnight. Sure, you've got to sock your competition by coming up with the best new ideas, but they can't be so 'way out' that you raise suspicion. You have to be clever, of course, but you must never display cleverness. It's just a matter of not ever letting anyone here think you're trying to be cute and bluff your way ahead."

This lack of "bluff" is evident even in the kind of office Rutherford runs—from the conservative decor to the plain good manners of everyone on the staff. The place is located in Zürich's Old Town sector in a building so steeped in local history (the Swiss writer Johann Lavater once lived there) that a plaque designates it as one of the city's landmarks. Entrance to the reception room is through a carved terra cotta archway that is considered priceless, and the various workrooms are connected by corridors paved with ancient stone. Rutherford's own large but sparsely furnished office overlooks a handsome courtyard with a central fountain from which, it is said, the German poet Goethe used to drink. All about is an air of solidity and respectability, and secretaries, copywriters and designers go about their work with the military efficiency that the Swiss tend to admire.

How valid is this style of business? Well, the proof of the pudding is in the eating. From a first-year billing of less than \$150,000, Rutherford Associates has grown to 1965 billings of \$4,350,000. Its projected billings for this year: approximately \$5 million.

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TO NEGRO PARENTS: SILENCE NO LONGER

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#### GENERAL FEATURES:

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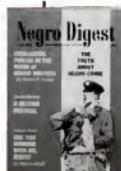
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**Negro Digest**

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says,  
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really score  
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fast styling!'**

■ Talk about speed. These two style winners. The "Capri"—a slip-on with do-nut saddle, and The "Nice"—a slim-trim tie ... both in black grain leather. What a winning combination for your casual hours, dress occasions. You, too, can really score in style ... at your local FORTUNE dealer.



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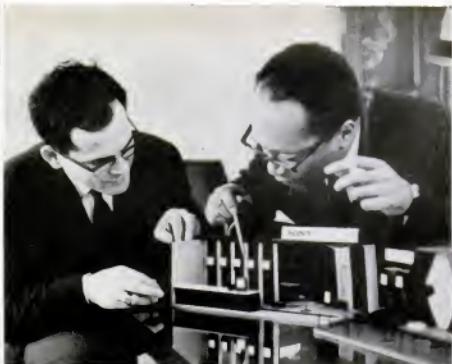
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With one of his aides, Werner Naef, Rutherford prepares Sony display booth for an international trade fair. In studying motivations, he relies both on personal experience and on solid research practices acquired during his years in journalism.



Lunch break carries executive through narrow pedestrian streets of Zurich in the company of a friend, Trudi Isler. Too busy for a full meal, he usually has beer and sausage at a pub not far from office.



Back at the treadmill, Rutherford leaves the offices of the American Express Company after a conference with the manager of one of his clients. With connections throughout Europe, he is able to draw on business sources in every major capital.



Los Angeles attorney James L. Flournoy (l) and his wife Lovelia, discuss their protection program with Equitable insurance expert LeRoy A. Beavers, Jr.

**"I'm glad you asked that question"**

## There's one Equitable policy designed for both of you

"My wife Lovelia and I depend on each other a great deal," says Mr. James Flournoy, "and that was a big consideration when it came to the question of life insurance."

"We decided what we wanted was a policy that would benefit either of us if the other died. One which gave us both security."

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with the answer: an Equitable Joint Life Policy. It provided the dual protection we needed, at a price we could afford."

For many husbands and wives, there's no better protection than Equitable's Joint Life Policy. It covers them both—and if one or the other dies, the survivor can collect the full face value of the policy. In addition, if

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**Close friend**, cartoonist  
E. Simms Campbell,  
drops in for a drink at  
Rutherford's apartment.  
Parties at flat draw  
guests from throughout  
the worlds of art and  
letters as well as leading  
business magnates.

## AESTHETE AND INTELLECTUAL,

**I**N HIS large bachelor's apartment in the Zürich suburb of Thalwil, Rutherford lives the Continental life with a capital C. His terrace overlooks an eye-popping display of villas and gardens stretching down to the Lake of Zürich, with the snow-capped mountains in the background. The flat itself contains huge collections of books in several languages, discs and tapes of everybody from The Vienna Choir Boys to Moms Mabley and Muddy Waters, and curious array of souvenirs he has picked up in the course of his travels around the world. (One of his prizes is a remarkably well-preserved model of a British man-of-war which he found while scrapping in the "Flea Market" in London's Portobello Street.) He has not yet purchased a boat, but he scours the twisting roads of Switzerland in one of his two cars—a 150-miles-an-hour Aston-Martin DB-2 and a Thunderbird. For slower-paced relaxation, he now and then flies down to Geneva where he keeps a horse.

Fluent in German and French, Rutherford moves in a circle of friends that includes some of the most interesting people in Western Europe. His parties are usually "events," and may include established names in such diverse fields as banking, politics, international law, journalism and op art. He is on the board of the American International School of Zürich and is one of just 17 men (and the only non-Swiss) selected for listing in the *Professional Registry of the Swiss Public Relations Assn.*

Like many a rising young businessman, however, Rutherford finds his leisure hours increasingly far and in between. Not even Sunday brings a respite; he works either in his den or on the dining room table at home. He moves around with such jerky energy that his eyeglasses slide down his nose at least once every three minutes ("I'm getting these damned things fixed as soon as I can find time to get over to the doctor's office"). Rutherford, who smokes both cigarettes and a pipe and drinks liquor "with restraint," tries to explain away the overwork that recently sent him to the hospital with ulcers.







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# Dr. Fred PALMER'S SKIN WHITENER

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Dressed conservatively, in the manner of European businessmen, Rutherford gets onto the trail of another account. Desk is cluttered with the usual paraphernalia of the busy: chewed pencils, bulging manila envelopes, assorted reading matter.



A favorite pastime after working hours is a drive through the scenic mountain foothills around Zürich with Mrs. Lederer's daughter, Patti. Rutherford has great confidence in the future, but like a true Swiss businessman is content to bide his time.



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**Using a walkie-talkie**, Ted Patrick keeps in touch with other Volunteer Parents working nearby. They also use two-way radios for maintaining communications with police who are nearby on weekends (busiest time for Volunteer Parents) but try to stay out of sight as much as possible. Police alert parents to potential trouble spots.



**Youth Government Mayor** Joan Crawford speaks at meeting of group set up by Patrick who says: "We explain you have to have obligations and responsibilities to have freedom. You can't have one without the other. There's a price tag on life."

## PARENTS FOR PEACE

### San Diego adults work with youths to prevent riots, street violence

DURING the August 1965 fiery Los Angeles rioting, the city of San Diego, just 125 miles south, sat nervously on a possible explosion of its own.

"We understand there's trouble coming your way," a National Guard officer telephoned San Diego police. "Do you want any help?" The offer was declined, but nobody was sure the place would not be scarred with the heavy smell of burning wood, the angry whine of bullets and the fearful crashing of glass that has marked Watts, Chicago and Cleveland.

Nobody is sure yet. But one of the main reasons why it has not happened in this city of 48,000 Negroes where unemployment is high and recreational and cultural facilities are scarce is a man named Ted Patrick and the Volunteer Parents Organization.

As San Diego bubbled with rumors and rising animosities during that bitter week in August, Patrick, an aircraft company truck driver, spent almost all of the first night on the phone with parents, urging them to come to the office and discuss ways of heading off violence. The next day he went out into the streets himself, talking to youths. That night he learned that one group of 19 boys had stored 35 molotov cocktails, rifles and other weapons for planned simultaneous attacks at five points in the city. Patrick was able to talk them out of it.

From that point on, the Volunteer Parents Organization was born—a group of local citizens who spend weekends cruising through troublesome areas in autos and on foot.

The presence of the parents, who wear badges proclaiming: "Hello, Volunteer Parents," acts as a deterrent for the sometimes rambunctious youths, who gather in numbers ranging from several dozen to several hundred at two or three points in the heavily populated Logan Heights district to spend their idle hours.

The program has been so successful that San Diego police now stay away from potential trouble spots in the area, preferring to let the Volunteer Parents keep things quiet. Thus the youngsters are unable to focus their restless energies on a single uniformed intruder, which has been the police force's undoing in several other cities. The result has worked well for all concerned: at the city's Mount View Park, where several hundred young people gather each Sunday and arrests for various infractions of the law ran from 10 to 100 per week, there now has been but one arrest in the last four months, and police have been called to the scene but twice.

Once the Volunteer Parents group was formed, Patrick went to work with the youths themselves. "There are ways to make your



**Former San Diego tough** Paul Hillard proudly displays his Volunteer Parents badge. He is now an aide to Patrick, once broke up an armed gang fight single-handedly.



**Strategy meeting** of volunteer parents brings together (l. to r.) Paul Hilliard, Ted Patrick, Atty. Ed. Maddox, Lt. W. B. Kolender of the San Diego police community relations department and Milton (Flo) Florence, a tavern owner backing Patrick.



**City map** reveals areas of highest juvenile delinquency to Patrick, Police Sgt. Gene Skinner, Police Lt. Bob Laffoon and Bob Altman, one of three teachers studying the parents group as members of Institute for Teachers of Disadvantaged Children.



**Friday evening meeting** (above) is for briefing before week-end patrol duty (right). Said Skinner in telling of how the parents' group had handled one situation: "If we took 40 policemen down there, we'd have hand-to-hand combat all over the street."



Patrick explains the work and techniques of the Volunteer Parents to a group of young men in Mount View Park, a scene of frequent trouble. Talking about the futility of rioting, he asks them pointedly: "Why get killed for throwing a rock?"

#### **PARENTS FOR PEACE** *Continued*

voices heard," he told them, "channels you can go through."

Patrick encouraged a meeting between some of the disgruntled young people and police officials in which the youths were allowed to air their complaints and let off steam. The police promised more understanding and respect.

The youths came away impressed with the fact they had been able to speak their minds—some of them in rather tough language—to the police without fear of immediate arrest, or worse.

Three months later, residents of the Logan Heights area held a pot luck dinner with police.

By now, Patrick had discovered that most of the young people had no idea about the workings of city government, so he set about to organize the Junior Government of San Diego. Some 5,000 youths between the ages of 12 and 21 were "registered" as voters and candidates for office were required to file statements of candidacy. All of the various forms used were identical to those used by the city.

The youth government voters elected a bright, 17-year-old high school girl, Joan Crawford, as mayor, picked nine city councilmen and a city attorney. The officers were sworn in by San Diego Mayor Frank Curran and an inaugural ball followed.

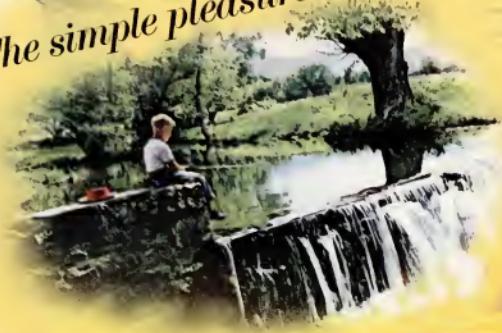
Plans were then laid for the organization of fire and police departments, with training supplied by the actual city agencies, and for prospective law students to form a youth bar group from which judges would be chosen for a juvenile court system with juries selected from the list of registered youth government voters.

"The court will be for the purpose of reminding their members that poor conduct will not be permitted," Patrick said. "Depending on the offense, the court will suspend the person from group activities for as long as seems necessary. We felt this will be very effective because no one likes to be excluded from his own society."

Among the other activities planned for the Junior Government group were electronics, ham radio and camera classes, hayrides, parties, cookouts, and sporting events. Plans were also made to form the first Negro bagpipe band in the United States. Some of the young people began to learn carpentry and painting so that slum area housing could be renovated. Patrick also formed one other organization, Youth to Combat Crime, whose 51 members help keep a communications line between the police and the community.



The simple pleasures are best



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## PARENTS FOR PEACE *Continued*

Organizing San Diego's young people has taken a lot of work, which Patrick has been able to do with seemingly inexhaustible energy. It has also required time, a great deal of it, and Patrick has solved that problem by leaving his job to devote all of his hours to the effort. But the project also requires (and if it does not get it, then it is almost certainly doomed to failure) money. So far, there has been precious little of that. At first, Patrick, who has a wife and three children, worked primarily from his savings. With those gone, he now draws a weekly unemployment check of \$60. Patrick is now hopeful, however, of help from one of two sources: the Federal government, or private individuals and groups.

"I'm sure I can get money," Patrick says, "It's just a question of where it's coming from."

There seems to be little doubt that Patrick can raise money: San Diego officials are too happy with the way he has taken the pressure off to stand by idly and see his work fail for lack of funds. "He's doing a very effective job," declares Atty. Ed Maddox, who has followed Patrick's efforts closely. "Crime is down in Southeast San Diego and he is responsible for it. The mayor, police and City Council all give him a clean bill of health."

Indeed they do, as is evidenced by the cooperation of Mayor Curran, the local press coverage of the activities of Patrick's group, and the enthusiastic support of the police department.

This is all the more amazing in that Patrick was once a thorn in the side of many San Diegans. A 36-year-old native of Chattanooga, Tenn., Patrick came to San Diego ten years ago. Despite a lack of extended formal education (he is a high school graduate), he has

a talent for organization. In San Diego he organized the Chollas Democratic Club "for civic, economic and political reasons," and became an effective force in local Democratic circles.

In 1963, when San Diego was proclaimed an "All-American City," Patrick picketed the Police Department, which he accused of improprieties in the Negro community, declaring: "An All-American City, but not for all of America's people." At one time he engaged in a shouting bout with the city chief of police.

Patrick also led a drive against white-owned stores that had virtually no Negro employees although located in the Negro area. It took his picket lines 23 weeks to break the racial barriers at one grocery chain. Others cooperated much sooner.

While Patrick now has the support and admiration of many, he is not without opponents. "Some of the professional people seem to feel that they do not want a man like Patrick, whose grammar is a little rough and who doesn't have a great deal of education, representing the Negro community as a leader," explained one. Also, during the last presidential election, Patrick broke his Democratic ties and became a Rockefeller Republican, and the resulting political wounds have not yet healed.

Although Patrick appears to be oblivious of his detractors, he is well aware of other possibilities growing out of any real success with his youth group. He talks of organizing Negro business and political strength to improve the community.

But his present activity is all geared to young people. "What we're trying to do is expose these kids to every walk of life," he explains. "Then they can make a choice. We've got to let them know that life has more to offer than just what they see around here on the streets."



**Problems of unemployed teen-agers** are discussed by Youth Mayor Joan Crawford at parents' meeting. "When you have both mental and physical idleness," says one man of city's jobless Negroes, "you have a problem the average person can't cope with."

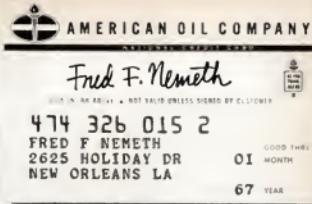


**Street work** of Volunteer Parents includes patrols in automobiles (above), walks through neighborhood where Patrick (right) waves to teen-agers. Parents do not try to "boss" youths and young adults, but try to listen to their problems.



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**Acknowledging applause**, Dean Dixon stands before audience in Town Hall at first concert of third season as musical director of Sydney Symphony Orchestra. He conducts three months in Australia, five in Germany, is in demand everywhere but U.S.A.

# DEAN DIXON: Conductor Without A Country

## Maestro says U.S.A. still won't accept Negro as permanent orchestra head

By Era Bell Thompson

HE CLOSED his eyes. A troubled furrow creased the broad brown brow of Dean Dixon as he sat behind a mahogany desk in the smartly appointed suite marked "Musical Conductor, Sydney Symphony Orchestra."

"My wife and I were coming out of a Vienna cafe," he recalled, "when we were met by a German girl and her two white American soldier escorts. Obviously she had been drinking."

"Look at the nigger! I bet he thinks he's a big ----. Goddam!" she screamed, and proceeded in broken English to empty upon us her newly acquired vocabulary of racial epithets and obscenities.

"Changed? I read about changes in the United States," Dixon reflected. "You told me about young and upcoming Negro conductors there, but who will hire them? What is their future? America still cannot stand to have a Negro as the permanent head of a symphony orchestra, a post which implies absolute authority based on intellect, leadership, continuity and organizational ability."

The large brooding eyes were open now. There was no emotion in his quiet voice, no motion in his compact body; he said there was no bitterness in his heart. Only his words revealed the scars of racial prejudice which 17 years ago sent him to a foreign land to market a talent and fulfill a dream.

Today, at 51, Dean Dixon is recognized as one of the world's top conductors. He has appeared before royalty and has a working knowledge of five languages. He has two more years with the Sydney Symphony and his contract as chief conductor and general music director of the Frankfurt Radio Symphony has been extended to 1971. His spare time is booked with guest engagements for the next five years.

I had accompanied him that morning to his headquarters in a theater in the affluent suburb of Chatswood near Sydney, Australia, and was taking advantage of a rehearsal break to interview the handsome, Harlem-born maestro.

"In New York," he continued—remembering, "I had to go to a tele-



Queen Elizabeth chats with Maestro and wife during intermission of Sydney Symphony concert at Royal Festival Hall in connection with Commonwealth Arts Festival in London last year. Dixon has performed before Swedish and Belgian royalty.

**DEAN DIXON: Continued**

phone and call a white musician I directed to go with me through the front door of an apartment house to practice. The manager of a hotel barbershop in Chicago had to cut my hair because his barbers refused. Nothing has changed!" he repeated. "Today, when I meet white Americans on the street, I never catch their eyes. They are looking at my wife, who is white, and saying: 'How could he!'"

After his 1937 debut as guest conductor in New York's Town Hall, the Juilliard student received his master's degree at Columbia University and organized his own interracial American Youth Orchestra. He made guest appearances with the Boston Symphony, the NBC Summer Symphony and the New York Philharmonic.

"Everything stopped for me in 1944," he said. "Concerts, television, radio—everything."

In 1948 Dixon received the Alice M. Ditson award for distinguished service to American music. Unable to sell those services, he went to Europe. His first job was guest conductor of the Paris Radio Orchestra. As he became known, the offers increased. From 1952 to 1954 he was head conductor of the Swedish Göteborg Symphony, the first American ever asked to fill that post.

Today, his services are in demand everywhere but home. And home is the United States, for Dean Dixon has never given up his American citizenship, although half a dozen countries have offered him passports. Even "White Australia" asked Dixon to live there ten months of the year, making its symphony his first orchestra.

Three years ago a leading international recording company had me lined up for a series of classical recordings," he said, "but an embarrassed European woman told me their American home office would not accept me. Beethoven is *verboten*. But if I turned to jazz or spirituals, I'd make millions."

Mr. Gibb, the orchestra manager, came to the door. It was time to resume rehearsals. Clad in a maroon sweater, black slacks and toless scuff, the 209-pound, nearly six-foot conductor threw a fresh blue towel over his shoulder and escorted me back to my seat behind the strings.

Briskly he mounted the stool behind the podium. Casting an apprais-



Mother McClara Dixon, Barbados-born lover of classics, started son on career at age four, accompanied him to 14 European countries. She now lives in New York. Dixon's Jamaican father finished law in England, worked as bell-hop in U.S.A.

ing eye over his musicians, he said, quietly, "Let us take it from the beginning." He raised his baton and the long, tedious session continued.

"Energy on the attack, please.

"Could you use a bit more bow?

"88, 89, pomp, pomp, pomp . . .

"May I have the winds, please?

"Fine, thank you."

Among the 57 musicians (18 women) were bright-eyed youths and gray-haired oldsters. They asked questions about scores, made notations on their sheets of music and went up to the podium to discuss musical problems with the serious-faced mentor who demanded perfection of them and got it.

As is customary in Europe, Australian music is under government sponsorship, but Australian musicians are paid a year-round salary. Mr. Dixon is also employed by the government ABC (Australian Broadcasting Commission). At what salary, he would not say. He is furnished with a business manager, offices and a secretary. Transportation within the country is free and chauffeur-driven government cars take him to and from work and official engagements. His work day, which begins at 6 a.m., consists of six to eight hours of physical work (he loses up to seven pounds in one concert) which he calls "waving," and eight to ten hours of conferences and paper work, but mental planning and organizing never stops.

Dean Dixon likes Australians and they like him. When his appointment was announced in 1963, one critic called him "first rate conductor who already has proved his ability to vitalize this orchestra," another labeled him "one of the finest Mozart interpreters in the world today, a master of the Beethoven idiom." Although Dixon finds no racial prejudice there, he prefers to keep his headquarters in Germany where music is king and Frankfurt his kingdom.

"I have met discrimination in hotels and restaurants everywhere in Europe," he told me, as we rode back to town, "but where recognized, I am accepted."

Dixon and his second wife, Mary Mandelin, the journalist-playwright daughter of a Finnish baroness, met and fell in love when she was sent to interview him in Helsinki in 1951. It was four years before both



Dixon family includes step-daughters Marina, 22 (r.), studying to be a designer in Frankfurt dress shop and Daniela, 20, (l.), Heidelberg language student; Finnish countess wife Mary Mandelin; their daughter Nina, 11, (c.). Daughter Diane, 17, by first marriage, is studying in Mexico.



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Trumpet star Clark Terry says:

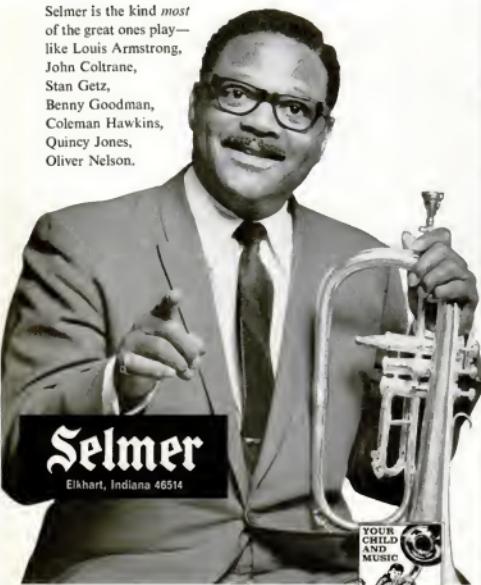
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Dixon is reunited with wife and daughter arriving on Italian liner for 1966 season. Danish designer Joern Utzon's unfinished multi-million dollar opera house in background is point of great controversy with culture-conscious Australians.



Landlord Joseph Fowell and wife converse with conductor in gardens of their beautiful lakeside home in suburban Bayview, 25 miles north of Sydney. This is second year Dixon has rented first floor apartment from Fowell, an architect.





**Cooking** is Dixon's chief hobby. Stripped to waist, he prepares lunch. Mother says he uses 16 eggs, "everything in refrigerator" to make famous "conductor's omelette." An authority on wine, heavy on herbs, Dixon cooks beef in large quantities.

**DEAN DIXON: *Continued***

were free to marry. Although not completely accepted by his countrymen and her noble family, they lead a wondrously happy life. Mrs. Dixon, who is writing her husband's biography, joins him each summer in Australia. This year, she was accompanied by their daughter, Nina, 11. Two daughters by a former marriage stayed in Germany to work and study.

"When the concert season is over," Dixon said, triumphantly, "we sail for Italy and my first vacation in 23 years!"

After the long period of unemployment in the States, Dixon was so grateful for invitations to conduct that he could not say no. Return engagements "proved my worth," so his schedules kept building until he was averaging 150 concerts a year.

He ran his fingers through a luxuriant head of hair. "No more trouble with barbers?" I teased.

"None," he smiled. "My wife suggested that I let it grow; she said it made me look more distinguished. I brush it up from the back (he demonstrated) and push it up in front, so. It has never been 'konked'."

"The natural look is gaining in popularity at home," I said.

"So I heard. Oh, I keep up with the news," he laughed. "I see most of the Negro musicians who come over. Germany has some in her orchestra. The Brussels National Orchestra has a violinist and there might be another one in Zurich, Switzerland."

He said that he knew Negro conductors George Byrd who found work in Berlin, and Guyana-born Rudolph Duncan who also fled the U.S.A. where there are more and older orchestras than in all of the other



**Entertaining friends**, Dixons serve pre-lunch drinks. With master's in psychology and well-versed in classical literature, Dixon is good conversationalist. Couple have colored Australian friends, but have met few Aborigines and no Islanders.

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**Small cut on daughter's knee** gets serious attention from Dixon. Nina, who speaks three languages, knows that she is part-Negro, but parents are hard put to explain such expressions as "black devil" which she sometimes hears in Germany.

**DEAN DIXON: *Continued***

countries put together. "The big question in back of the minds of most Europeans," he mused, "is, how can a person with the American Negro's background, be talented in classical and operatic music?"

For a long moment, he was silent. "Sometimes I wonder if I did right by not staying at home and fighting for acceptance? I have talked with jazz musicians, entertainers, intellectuals—they tell me to stay here. They do not consider it running away. By staying, they say, I am making my contribution by being an example of one who made it on the white man's terms."

"If invited, would you ever return to the United States to conduct?" "Yes," he said, frankly. "I would consider an offer as guest conductor if the terms were decent, if they were the same terms offered to white chief conductors."

The pause this time was mine. "Do you ever feel like 'a man without a country'?"

The furrow appeared again on the rich brown brow. The great maestro gazed out of the ear window with unseeing eyes. "Since I've never had a country," he replied, measuring every word, "I really wouldn't know."

The week after I left Australia, Dean Dixon told the press: "Yesterday I was informed that the Sydney Symphony would not be recording this year with me because the Americans are just not interested. It can't be a matter of talent because I am one of the most asked-for conductors in Europe. The Germans have accepted me and they are most critical of any interpretation of their music. The Sydney Symphony Orchestra is worthy of travel anywhere. That leaves only one thing."

"Mr. Dixon," wrote a reporter, "pointedly rubbed a forefinger on the back of his black hand."

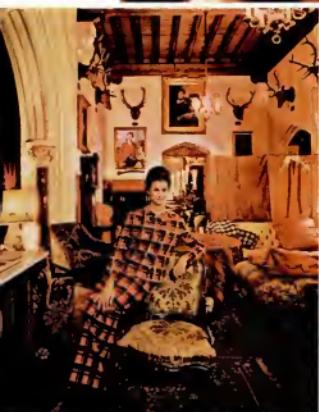


**Champagne is poured** by Dixon as wife watches cork head for chandelier in Sydney hotel. Itinerate couple gave up villa in Italy for rented rooms and apartments. Champagne life, even on celebrity's salary, leaves little money for rainy day.

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## A 'FINISHING SCHOOL'

**Canine pupils are put through hoop**

THREE years ago, William Robinson didn't know a Doberman pinscher from an orangutan. "The way I figured it," he recalls, "a dog was just that—a dog."

Today, Robinson can name you each of the more than 100 breeds in the U. S., describe their temperaments, feeding habits, specialties and IQs. He can make a poodle stand on its hind legs or a German shepherd strike terror into the heart of a would-be assailant. Robinson is the owner of Complete Canine Service, a Manhattan concession for the training, boarding and even grooming of man's best friend.

At its downtown kennel, CCS operates a kind of finishing school for upper-crust canines, teaching them to sit, come to call, walk at heel

**Medical check-ups** are an important feature of service. Dr. Robert Kohler, a veterinarian, examines a maltese female as Robinson and vet assistant Richard Ware give hand.



The "boss," William Robinson, holds leash of German shepherd as aide Chuck Payne teaches it to get mean. At right, he instructs his own poodle, Yandy, in a somewhat daintier skill. Robinson is owner of Complete Canine Service in New York City.



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and perform other refined feats. At the grooming shop farther uptown, a dog can get manicured, pedicured, washed and combed with the same scrupulousness as any grand matron visiting her favorite beauty parlor or health spa.

"People are very sensitive about dogs," says Robinson, whose business last year grossed more than \$40,000. "Some get more attention than humans." One customer, he recalls, brought her pet in for treatment for an illness and then called everyday to inquire how it was getting along. "Don't tell him I called," she would caution. "It might upset him."

Although no sentimentalist himself, Robinson can fully sympathize with the deep attachments between a man and his dog. "People react to dogs out of an emotional need," he explains, "the need to love and be loved."

**Assistant** Loretta Gross puts finishing touches on the coiffure of a toy poodle as Robinson lends a helping hand. Poodles come in an assortment of sizes, are good outdoor dogs despite dainty appearance.





**Teaching dog to walk** is a skill in itself. Using poodle as model, Robinson demonstrates technique to Mrs. Genero Myrle. To make animal "walk at heel," leash is held in precise way with dog at left side. For puppy, 15 minutes is normally sufficient.



**Getting VIP treatment** is Pepsi, a poodle owned by singer Carmen McRae. Groomer Terry Vitalo applies the comb. All dolled up (below), animal happily greets Mrs. Oscar McRae, the singer's mother, as Robinson's wife, Janice, hands over the leash.



## NEW BUSINESS IS EXPANDING

**B**ARTENDER Robinson left Pittsburgh three years ago with the intention of running a tavern in New York. But business was bad—so bad, in fact, that he and his wife, Janice, began walking dogs professionally to make ends meet. After building a large clientele, Robinson put two and two together. He switched vocations. They developed contacts and soon people were asking them to train their dogs. They first hired trainers but soon learned it would be cheaper to do the training themselves.

It was, to say the least, an inspired move. Netting anywhere from \$20,000 to \$30,000 annually, the new business would put to shame any bar. At any one time, as many as 25 dogs crowd the kennels and Robinson is being forced to expand. He may also go into dog sales, breeding and cat care as well. "Owning a pet is one thing," he says. "But you've also got to teach it good manners."



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**Antagonizing "Satan,"** a German shepherd owned by airline stewardesses Linda Lertzman (L) and Barbara Gianelli, Robinson teaches animal to attack on command. Poodles are the current craze as pets, but shepherds continue to be favorite watchdogs.



**The star of the show** is talented Yandy, who goes through the hoop with the ease of a dancer. Poodles have unusually high aptitudes, says owner, "but you never say any dog is dumb. Some are just harder to teach, or others simply respond more quickly."



**A regular ham actor,** canny canine shows off another trick. Robinson learned his skill from a German expert, wonders why more Negroes don't go into field (few of the some 1,000 kennels in U.S. are owned by Negroes, although financial needs are low).



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**It's no dog's life** for these customers, who get around-the-clock attention. At left, pocket poodle is given shave by Mrs. Gross. "Walkers" Sidney Sims (L.) and brothers Larry and Kenneth Clark (right) take a trio for a walk around the block.



**In Manhattan apartment**, Robinsons introduce newly acquired puppy to son, Joseph. Tot "has no fear of dogs," says his father. "One day a shepherd snapped at him and he just went up to him and slapped him. I don't know if I could have done that."

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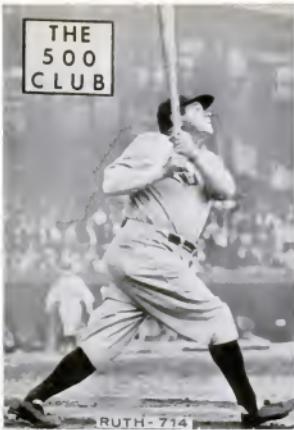


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As bat settles slowly, Willie Mays, St. Louis Cardinals' catcher Tim McCarver and umpire Chris Pelekoudas watch Mays' 535th homer sail toward right-field fence in San Francisco's Candlestick Park, establishing him as the greatest right hand home run hitter. He surpassed Jimmy Foxx (right, bottom) and set sight on Babe Ruth's 714 total.



## There's Hope For Willie Mays has an outside chance to top Babe Ruth

IF HE PLAYS another four or five years, if he averages about 40 home runs a year, if luck is with him, if, if, if . . . Willie Mays is not a speculative sort of man. He "takes care of business" now and lets the future take care of itself. Nevertheless, it is true that baseball's second greatest home run hitter has an outside chance of topping Babe Ruth's monumental career total of 714. Although 35, a near-old age for athletes, he has been mellowing in his "above 30 years," leading the National League three times in the last four years while averaging 46 homers a season. Last year, Mays not only hit 52, he also won the National League's Most Valuable Player Award for the second time (first: 1954).

For those who harp on his advancing years, Mays answered in his recent biography: "I re-



member just before the 1964 season started how one columnist in San Francisco, who's no longer writing regularly, wrote that my legs and eyes were both going bad. So in '64 and '65 I hit 99 home runs and both years had fewer than 75 strikeouts, and if that means my eyes were going bad, I'll take that disease. Also in those two seasons I scored 239 runs and for the Giants, who don't play the running game, led the club in stolen bases one season and was one away from the club lead the other. If that means my legs are going bad, I'll take that disease."

It took Babe Ruth 22 years to pile up 714 home runs. "Man, that's a lot of home runs," says Mays, who is now in his 15th year as a major leaguer. "I ain't trying to set records. I'm just trying to help the team win some games."



The *Finlandia*, shown at The Cincinnati Music Hall

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Jarring batting helmet, slugger completes powerful swing. When he tied Foxx in homers, Fox wired: "Congratulations and good luck for the future, I hope that you hit 600." "That's nice of him," said Mays. "Some guys don't remember."



Hit by pitch, batsman writhes in pain while St. Louis Cardinal catcher Tim McCarver and umpire Ed Vargo watch. His power threat at the plate has made him vulnerable to pitchers. Mays has been nicknamed "Instant Ballplayer" because of his ability.

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Expressing his appreciation, Mays holds Most Valuable Player award (his second) and Mel Ott award for most home runs (52) in 1965. The presentations were made to him between games of a Giants-Cardinals double header in St. Louis.

## EVEN UMPIRE IS MAYS FAN

WHEN Willie Mays hit his 535th home run this year to become second only to Babe Ruth in that department, hard-bitten home plate umpire Chris Pelekoudas impulsively reached out and shook his hand. "We're supposed to be impartial," said Pelekoudas, afterward, "and I suppose an umpire shouldn't do a thing like that. But when a man reaches baseball immortality . . . well, I'm not sorry I did it."

Because of his baseball prowess, Mays has been mentioned as a possible manager, but he said at the beginning of this season: "As I see it now, the only way I would manage is to have a ten-year contract. The life and success of a manager is too dependent upon his players. The front office is much more secure than managing."

Meanwhile, Mays has been doing a capable job as captain of the Giants. Under Manager Herman Franks that position gained added stature last year. Mays has been permitted to take himself out of the lineup and put himself back in. With each maneuver he tells Franks who he thinks ought to play the outfield and where. He also tells his teammates where to play the hitters, directing the infield through second baseman Hal Lanier. "You'd be surprised how many guys have been up four-five years," Mays says, "and still don't know where to play the hitters."



Autographing baseballs in the clubhouse, star centerfielder reveals chest and arm muscles that help him generate his home run hitting power. Breaking in with Giants in 1951, he has led National League in homers in 1955, 1962, 1964 and 1965.



After game against Milwaukee Braves in 1961, slugger displays four baseballs representing four home runs he hit in the game, tying record held by nine other major league players. His homers accounted for eight rbi's in the Giants' 14-4 victory.



Team captain of the Giants, Mays confers with umpires on ground rules. Now in his 15th big league season, he says he doesn't set baseball goals for himself. "If you do," he says, "then you start pressuring and wind up not doing anything."



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**Rounding third**, Mays completes two-thirds of home run. "I find myself getting a little tired in every game," he admits. "If a game is one-sided, I take myself out." He also admits it is getting tougher to hit the ball out of the park.

## MAYS' BOOK HUMOR-FILLED

ALTHOUGH Willie Mays plays every ball game as if it is his last, his biography reveals he balances his seriousness with a sense of humor. "The best fun I had was the first time I brought the lineups out to home plate," he wrote. "The umpires really gave it to me then."

"Let's check the ground rules, Twenty-four," one of them said to me. "Ball hits the scoreboard and sticks in one of the slots. What do we do?"

"Give the hitter a saliva test," I said.

"Another one of them said, 'Any of your pitchers spit on the ball, Captain?"

"No sir," I said. "We have a rule, ironclad. No pitcher spits on the ball."

"You're sure of that?"

"Yes, sir. He spits in his glove and puts the ball in there."



**Getting reception** from teammates after homer, slugger completes familiar routine. "I don't want to think of things like managing," he says. "I got enough to think about playing. But in my mind there ain't any job I can't do on a baseball field."



*Cheryl Denise Pride displays 34-23-36 figure that won her spot in "Miss Tampa" contest.*

# BROWN BEAUTY WITH COURAGE

NEVER has there been a Negro "Miss America," but with the beauty and determination of girls like Cheryl Pride, the day might not be far off. The charming 20-year-old Bethune-Cookman College student this year became the first Negro in the deep South to compete in a preliminary contest leading to the celebrated pageant held annually in Atlantic City, N. J. As a candidate for the title "Miss Tampa," in that Florida city of her residence, Cheryl took no prizes, but she was selected as one of the ten semi-finalists. Furthermore, she opened a long-barricaded door for other girls from that part of the country and did so without the help of any organization. The courage that led her to take this step is reflected in the statement she made to contest judges in her oral test: "I believe that the pageant will help me further convince myself and others that all individuals in this great city of Tampa have an equal opportunity to prove themselves acceptable in the community. I am part of Tampa and Tampa is part of me."



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Florida Gov. Haydon Burns pauses to congratulate Cheryl and to wish her luck.

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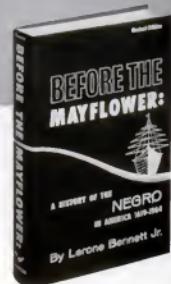
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# THE LEAGUE OF WOMEN VOTERS

National group helps stimulate  
interest in vital public issues

**Voter registration**, a prominent activity of the League of Women Voters, is conducted in Honolulu, Hawaii, by Mrs. Ernest Haris (center) and Mrs. George Regula (r.) to sign up University of Hawaii student Kay United outside League's versatile "Voteswagon."



"**L**ADY! Does your husband know what you're doing?" The question put to Mrs. Doris E. Pritchett of Camden, N. J., two years ago came from an angry man in the audience at a state convention of the League of Women Voters. She had been arguing for a state income tax to finance more and better schools, colleges, mental health facilities and prisons. But her anti-tax opponent told her she should have stayed at home because that, for him, was "a woman's place." "I was so surprised that I burst into giggles," Mrs. Pritchett recalls, "and fortunately the audience laughed along with me. When the laughter subsided, I told him: 'I really do not have to answer that question, but . . . yes, my husband knows and approves.'"

A similar response would probably come from almost any one of the 146,000 members of the League of Women Voters scattered in 1,227 communities across the nation. Organized in 1920 when women finally gained the right to vote, the League offers speakers and panels on government issues to any organization without cost. It holds candidates meetings where citizens can see and question all candidates for political election. It also distributes "Voter Information Sheets" containing biographical information on all candidates and their views on important public issues. In short, the League helps to bridge the information gap between governors and the governed, thus promoting individual effectiveness and dispelling the notion that "you can't fight city hall."

"I joined the League in 1953 after having voted on a public question about which I had no knowledge," Mrs. Pritchett recalls. "I realized that I was abusing a privilege for which many Negroes were being persecuted and even killed. I felt that since it was so easy for me to exercise my voting right, the least I could do was to become an informed voter and cast an intelligent ballot."

Adds Mrs. Gloria Marquez, board member of the Pound Ridge, N. Y., League: "If Negro women join in meaningful numbers, they can play an important role in bettering conditions for all Negroes through their League work. They can also help white members of the League to more clearly understand Negro problems."

Because the League spends much of its time gathering facts on public issues and inching laboriously toward consensus after long and sometimes involved discussion, it has a reputation of being "terribly intellectual and bookish" and therefore unappealing to the very women who need it most. Actually, the League acts as well as thinks. It testifies at public hearings, button-holes public officials and gets its point of view disseminated through the mass media. Thus, for example, the League supported a recent 10-month voter registration drive in New Orleans—vice chaired by Mrs. Sybil Morial—which added more than 25,000 new voters to the rolls. About 90 per cent of the newly-franchised voters were Negro.



**Chicago League members** see for themselves a condemned, South Side sham building which, according to law, should be boarded up. Such "go-see-trips" often spark civic reforms. The League is nonpartisan, but all League members are encouraged to involve themselves in partisan political activities in the interests of good citizenship.

## LEAGUERS APPLY EXPERIENCES IN OTHER CIVIC AREAS

NEGRO WOMEN are members of the League of Women Voters for various reasons. Mrs. Anna Johnston Diggs, wife of Michigan Congressman Charles C. Diggs Jr., became a Leaguer to learn more about Detroit and gain a "genuine understanding of much-discussed state and local issues." Others joined either because of "housewife fatigue," a desire for meaningful contacts across racial and political lines, a concern about a particular issue or, in general, a wish to learn. Mrs. Elizabeth H. Gilmore explains that she joined the Charleston, W. Va., League in 1958 because "at the time there were no Negro members and I am full of pioneer blood and I was vitally interested in constitutional revision for West Virginia."

Often outsiders are invited into the League by personal friends or neighbors. But the membership chairman of the Washington, D. C., League, Mrs. Louise Perry, points out: "Some women have the misconception that this is an invitation-only group. Actually, anybody who is interested is free to join, and if women get actively involved in an issue, chances are the 'League bug' will get them."

One issue which has excited members of the Washington League for several years has been the question of home rule for local citizens. "I have a hard time persuading my friends to join the League," re-

ports Dorothy Height, who in addition to her League membership is president of the National Council of Negro Women. "They can't see how working for a new state constitution, for instance, has much to do with the solution of their present problems."

But not only do Leaguers see the relationship, many of them discover a reciprocity between their membership and other civic activities. They are often selected for community boards and various governmental commissions. In Gary, Ind., Mrs. Inez B. Brewer, a high school art teacher and president of the local League, has served as art director, has headed its extensive Know-your-local-government study and illustrated the booklet which resulted. Indianapolis Leaguer, Mrs. Fay Williams, is also director of a War-on-Poverty neighborhood center, as is Mrs. Hettie L. Mills of Jacksonville, Fla. Mrs. Deborah McCrea of Providence, R. I., feels the knowledge she has gained as a member of the Human Resources Committee of the local League has contributed to her work on the Providence War-On-Poverty board. Mrs. Frankie Freeman, former board member of the St. Louis League, serves on the U. S. Commission on Civil Rights while Mrs. Helen Lemme, a veteran member of the Iowa City League and its former president, is active with the Governor's Human Rights Commission.



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Ex-board member of the National League, Mrs. John A. Campbell (L), works at its Washington, D. C., headquarters as chairman of its Education Fund, is a colleague of Mrs. Jehu Hunter (r.) who was president of Washington League during 1963-65.



Ex-chairman of the United Nations Committee in the League of Pound Ridge, N. Y., Mrs. Gloria Marquez was responsible for making "the UN's work and principles more meaningful and comprehensible to local citizens," found work rewarding.

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As he grew older, each of Banneker's achievements overshadowed his last. In 1761 he built the first clock of wood ever made in America. It kept perfect time, striking every hour for over twenty years. Some time later, Banneker accurately predicted a solar eclipse in 1789.

Next he began writing almanacs, then the most comprehensive form

of scientific information. He sent a copy of one to Thomas Jefferson, and the two men struck up a warm acquaintance. Manuscripts of their correspondence have been preserved.

But the most distinguished honor bestowed upon Benjamin Banneker was the invitation to serve on a committee appointed by President Washington. The assignment: Define the boundaries of the city of Washington, design and lay out its streets. When the chairman, Major L'Enfant, suddenly resigned his position and shipped off to France, he took all the layout plans

with him. But Banneker's prodigious mind was able to reproduce them from memory.

Banneker lived out his later years peacefully on his farm, where he was sought out by distinguished men of science and art. The physical design of Washington, D. C., stands today as a living monument to Benjamin Banneker: mathematician, astronomer, architect... American genius.

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Robert C. Weaver, secretary of housing and urban affairs, is enthusiastically applauded by Mrs. Robert J. Stuart, national president of the League, after he delivered an address to the League at its recent national convention in Denver, Colorado.



Delegates to national convention from the Washington, D. C., League included (l. to r.) Mmes. Louise Perry, Ann L. Macaluso, Lucy Hoover, Connie Fortune, and Betty Braderman. National program is selected by League's biennial convention.



Atty. Phyllis Shearer (r.) of Greenburgh, N. Y., League discusses group's publication with Mrs. Carol Allenworth. Mrs. Shearer says: "Our local League has taken a leadership role in moving the town toward more comprehensive master planning."



**Augusta, Ga., League** includes (l. to r.) Mmes. E. Clifford Easter, Donald Bidus, Stephen Matthews and Allen Brown who is chairman of the State Educational Committee. Many citizens rely on League as source of unbiased, political information.

## LEAGUE SPOUSES 'TOLERANT'

ALTHOUGH most members of the League of Women Voters are married, they generally find their work does not interfere unduly with home life.

The attitudes of their husbands, lovingly dubbed "League widowers," range from "enthusiastic" to "tolerant," and often the wife's civic interests seem to rub off on her spouse. Thus, the husband of Mrs. Vera W. Davis of Jacksonville, Fla., enjoys the League as much as she does. William Davis of Anderson, Ind., "does not mind preparing the meals and doing the cleaning, if I am happy with my League work," says his wife Sadie, a former board member.

Mrs. Doris E. Pritchett of Camden, N. J., recalls: "Someone asked my husband, 'Are you any relation to that simple woman who goes around talking about an income tax for New Jersey?' Joey replied: 'No, I'm not related to her. I'm just crazy enough to be married to her!'"

In Flint, Mich., Mrs. J. Merrill Spencer's husband is so proud of his wife's League activities that for some time he refused outside political obligations for himself so that she could remain on the League board. Mrs. Anne Cheek Scott of Charleston, W. Va., says her husband "is happy to hear me able to discuss something other than 'what the children did today' (they have seven). Really, he is delighted and drives me to meetings when necessary and helps me at all times." Says Richard Blackwell of Chicago Heights, Ill.: "There ought to be a League of Men Voters."

**Camden, N. J., League** member, Mrs. Doris E. Pritchett, says a TV newsmen who interviewed her admitted "he had always thought of the League as a group of wealthy women with nothing worthwhile to do and meeting me had changed his entire concept."



*Continued on Page 114*

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**Mrs. Ruth Hendricks**, a member of the Hempstead, N. Y., League, talks with a neighbor, Mrs. Inez Bigby, about the importance of voting. The League is a non-profit, volunteer organization. No salaries are paid to its officers or its directors.

## LEAGUE PLUGS EQUALITY

WHEN the League of Women Voters was organized in 1920, it pushed such modest programs as teaching women simple voting procedures—how to register, where to vote, how to mark a ballot, etc. It later concentrated on problems related to the needs of women and children—better education, reduction of the prevailing 72-hour work week, an end to child labor, the lowering of infant mortality rates, better sanitation and the right to service on juries. Today the League's program has been so expanded that it supports, for example, policies and programs which provide equality of educational and employment opportunities for all persons.

The League was the first national, non-partisan organization to promote a registration and get-out-the-vote campaign. It pioneered in providing impartial information on candidates in local, state and national elections. It has a continuing interest in foreign policy issues and has strived to build public support for the United Nations. In Charlotte, N.C., for example, Mrs. Dorothy Rutledge Crawford heads the local League's United Nations Committee. She and former U.N. Committee Chairman Mrs. Eva L. Nixon of Tarrytown, N. Y., have helped generate community interest in the work of the U.N.



**League member** since 1948, Mrs. Dora Needham Lee, 85, a New York widow, was a Suffragette 48 years ago, was featured in a 1960 article in the Long Island Press she is holding. A newsman told Mrs. Lee he wanted to interview her in 1970 on the 50th anniversary of woman suffrage.

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**DeMello** explains process of self-hypnosis to clients (above), before putting them into trance. One student remarked, "Learning by hypnosis is the greatest. It is easier to retain more of what one has learned."



**Seminar** at University of Hawaii for upper ten per cent of high school students is showcase for DeMello to demonstrate his skills by putting youth into cataleptic state in which his arm becomes utterly rigid.



Session on self-hypnosis is conducted by Alonzo DeMello for college students eager to get better grades. He has had marked success with many from University of Hawaii in enabling them to master difficult assignments and do better on exams.

# MOST ENTRANCING MAN IN HAWAII

## Hypnotist conducts profitable business

HERE is more than one way to knock out a man, as Alonzo DeMello has discovered. Several years ago, he tried the more common method by joining a Chicago boxing stable that included pugilists like Johnny Bratton and Bob Satterfield. Today people come to him and pay to be put into a trance.

The only licensed hypnosis consultant in Hawaii, DeMello is known throughout the state as "the ethical hypnotist," since he works closely with physicians and dentists in the control and elimination of pain through suggestion. From his modern office in downtown Honolulu, he caters to a clientele of persons from all ethnic and economic groups comprising that melting pot of the Pacific. Many of them he has trained in the use of self-hypnosis that they might better cope with their personal problems when he isn't around.

There is the case of Jack Jenkins, a 42-year-old man who had received an injury to his spinal cord earlier in life. In 1963, he came to DeMello for lessons in self-hypnosis. Later Jenkins suffered severe back pains and was hospitalized for partial paralysis from the waist down. Daily he applied self-hypnosis to concentrate on the moving of his toes. He had to ask a nurse whether he was making progress, for he could not bend over to see his feet. Jenkins surprised his doctors with a swift recovery and is now walking and working.

As proof of the practical use of hypnosis, DeMello points to the case of Kathy Vail, a 12-year-old girl who had a deep-seated fear of going to the dentist. When consulted, DeMello put the girl into a somnambulistic trance state. "I gave her suggestions of an imaginary plane ride," says the hypnotist, "and told her that her gums, mouth and lips would become numb—just as if she had an injection of novocain—but there would be no pain." Post-hypnotic suggestions were given before awakening Kathy. "I convinced her that her dental work would be done painlessly and that she would even enjoy her visits to the dentist."

When Kathy was subsequently taken to the dentist's office, she remained wide awake, enjoyed watching the process and cracked jokes while in the chair—to the amazement of her father.

"Hypnosis has been valuable in helping people to quit smoking, treating the mentally disturbed and alleviating alcoholism and over-eating," claims DeMello. "It was long considered to be black magic and the work of evil, but now that the medical profession has accepted it, hypnosis is fast becoming a dignified science."



Postural sway test to determine hypnotic state is administered by DeMello to Valerie Jenkins and Kathy Vail. He contends sub-conscious mind plays important role in everyday life and knowledge of hypnosis can bring better understanding of self.



In deep hypnotic trance, Sue Carney is given suggestions to improve concentration on enacting job as legal secretary. Client has had two promotions since coming to DeMello, claims treatment has given her confidence, poise and ability to relax.



**Entire class is hypnotized** by DeMello during seminar. He is much in demand for lectures at colleges and high schools throughout Hawaii and works closely with state's Department of Education. Children, he says, are the best hypnotic subjects since "their feeling of dependence is strong and they are highly susceptible to suggestion."



**Toy Tomonaka, double amputee** who lost legs during Pearl Harbor bombing, is put into hypnotic state. Friend credits DeMello with rescuing him from breaking point through training in self-hypnosis after wife, daughter were injured in accident.



**Brain wave synchronizer** emits flashing light before eyes of client. Instrument is designed to shorten induction time and deepen hypnotic state by purportedly "synchronizing" with brain rhythm. DeMello also uses tape recorder in his practice.

## DeMELLO IS LEADING ADVOCATE

## FOR ETHICAL USE OF HYPNOSIS

**HYPNOTISM** is not listed among the trades taught by the U. S. Army, but Alonzo DeMello first stumbled upon this useful art during his seven-year stint as a paratrooper. While stationed at Fort Bragg, N. C., back in 1952, he happened to pick up a book on hypnosis and immediately was consumed with a desire to find out everything he could about the subject. Though he read extensively, even delving into Freud, he did not put this knowledge to profitable use until he had been shipped off to Korea. Among the troops stationed at his camp was an enormous dog-faced (some called him the second Goliath), who remained undisputed wrestling champion of the entire division simply because no one cared to test his brute strength.

DeMello hypnotized a frightened private into believing this giant was a puny child who could be easily whipped. Then he matched the private against the giant, placed bets all around and cleaned up when his reluctant hero bounced the champ all over the canvas.

His second successful trial came in Japan while he was awaiting orders to go to Hawaii. He was flat broke. "I went to the NCO club, spoke with the manager on the possibility of my giving a hypnotic demonstration, with the understanding that he would hire me if the demonstration was good," DeMello recalls. "I borrowed seventy-five cents from my friends, purchased paper cups and plates and lined up some subjects at a table. I suggested that they were eating a turkey dinner and drinking water, milk and wine from the empty table. It worked. When the manager asked how much I wanted, I said \$25.

He answered, 'I'll give you \$50 for an hour demonstration.'"

With this impetus, DeMello turned fully to this fascinating field after completing his military service. He settled in Hawaii, where he had lived intermittently since 1942, and in 1959 he opened an office in Honolulu as a professional hypnotist. Along with his daily practice, he conducted a school known as the DeMello Institute of Hypnosis. As a dropout from Chicago's Wendell Phillips High School, he meanwhile buckled down and completed work for his diploma, then enrolled at the University of Hawaii for special courses. Later he earned another diploma from the Gracie Institute of Hypnosis.

Today, at 42, DeMello is a success in his off-beat field, and is well-known for the lectures he delivers for schools, fraternal and civic organizations throughout the state. In the majority of those instances he gives his services without financial compensation. A paper on "Advancement of Ethical Hypnosis," which he read before the Hawaiian Academy of Science, has been praised as a major contribution.

Being a Negro has presented no special obstacles to DeMello, who waged a one-man war on discrimination in Honolulu taxi dance halls during his GI days. However, he has noticed that some Caucasians have been visibly flustered on initial visits when they have been ushered into his office after being greeted by his white secretary. Invariably, DeMello wastes no time in putting them at ease. "I like people," he explains. "Call it what you may, perhaps the Aloha spirit, but it is basic to all of us getting along."



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**2** "Swinging and slashing, we charged down the field. I scooped up the ball and found myself in a tangle of struggling, wheeling horsemen. Suddenly a stunning blow from a net caught me on the neck.



**3** "I tumbled from my pony and hit the ground. Hard.

The oncoming horses swerved, missing me by inches.



**4** "Shaken and chastened, I accepted a teammate's invitation to a nearby club for a drink of his favorite whisky and mine—Canadian Club." Why this whisky's universal popularity? It has the lightness of Scotch and the smooth satisfaction of Bourbon. No other whisky tastes quite like it. You can stay with it all evening long—in short ones before dinner, in tall ones after. Enjoy Canadian Club—the world's lightest whisky—tonight.



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**Columnist Jim Becker** of Honolulu Star Bulletin scoffs at DeMello's advertisement on improving "your bowling and golf through hypnosis"—until he tried it.



**Secretary Lorna Heist** checks appointments with DeMello. Those requiring his services usually see him twice weekly. He charges flat fee on initial visit.



**Yoga lessons** occupy much leisure time for DeMello and wife, Lesley (r.), who are instructed by Mrs. Lois Gimander. Couple share metaphysical interests.



**Thirty-third degree Mason**, DeMello holds position of prominence in local Shriner's lodge. Active in civic affairs, he is also member of Honolulu Chamber of Commerce, Better Business Bureau, Lions Club, Niihau YMCA, Hawaiian Academy of Science, and the like.



**As amateur watchmaker**, versatile DeMello compares techniques with fellow tinkerer, Maj. Gen. Robert L. Stevenson of Hawaiian Department of Defense. In background are trophies DeMello won as a motorcycle racer, including flat tract championship.



**Tiny daughter, Serena**, aged one and one-half years, was born while her mother (l.), was in hypnotic state induced by husband, under close supervision of attending physician. DeMello and New Zealand-born wife also have a three-year-old son, Angelo.



**No strangers in paradise**, Alonzo, Lesley and Angelo enjoy one of frequent outings at beach while Serena cuddles up with family friends, Mr. and Mrs. Peter Garrigan. Still in top physical form, DeMello runs two miles daily before having breakfast.

GATE 8  
SECTION 18  
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DeMello often entertains at his home in Kahala Heights, upper class section overlooking Pacific. Here he chats with Councilman Frank Fasi, one of many elite persons in his social circle which includes top government officials, professors,



Dewey Mookini (c.), retired assistant police chief, joins in gay party patter with DeMello and Dr. Edwin Young.



Business is transacted even in light moments, as hypnotist makes appointment with Dr. Carr, director of Education,



Mrs. DeMello displays painting completed for course at Honolulu Academy of Arts, where she is student. Her art work adorns not only her home, but those of friends. She is frequently sought out as model.



Hypnotist dances with mate, with whom he shares unusually full and interesting life in islands. "Hawaii is not perfect," DeMello admits. "There are definite areas of prejudice. Nevertheless, Hawaii is far superior to many of the other 49 states."



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# Is My Mixed Marriage Mixing Up My Kids?

Stage, screen and TV star reveals personal feelings on frequently asked question  
BY SAMMY DAVIS JR.



A proud father, entertainer Sammy Davis Jr., holds son Mark as Swedish-born wife May Britt cuddles youngest son, Jeff. Tracey stands close to her dad. Sammy seldom appears in public with his children because he does not want to expose them to the confusion usually created by crowds of autograph seekers who invariably approach him.

**O**NCE WHEN I was playing golf with Jack Benny he asked what my handicap was. I couldn't resist kidding him. "I'm a one-eyed Negro who's Jewish," I said. People seem to appreciate a sense of humor on what all too often is a ticklish subject, so I guess that accounts for the wide circulation that crack has gained.

Well, in a way my kids top me. Not only are they Negro—they are children of a racially mixed marriage, they are Jewish, and *two of them*—Mark 6, and Jeff, almost 2—are adopted. Tracey, 4, is our only natural child. Does this mean that they all have everything going to make them mixed-up children of a mixed marriage? Don't bet on it Charlie.

I'm not too bad at tap dancing. But I'm lousy at pussyfooting. So let's start by citing the vital statistics. I, Sammy Davis Jr., a Negro, am married to May Britt, a blonde Caucasian. My mixed marriage has brought me unmixed blessings.

May and I have no religious differences and certainly no philosophical differences to speak of. I embraced Judaism a number of years ago, and May converted to Judaism before we were married. We have

three marvelous children whom we are raising in the Jewish faith. One of them, Mark, recently enrolled in Hebrew school in New York City. We hope to raise our children as good Americans and as good Jews. If they are one, they can't help being the other.

It is possible that Mark is the only Negro in his class at Hebrew school. I never noticed, and I never asked. What is more important, I am sure Mark never noticed, either.

If my kids grow up to play golf with Jack Benny, he'd better think twice before he asks what their handicap is. They might outquip their old man.

Actually, I don't worry about my kids adjusting to the fact that they are from a mixed marriage. What's the big deal in this day and age? Mommy and Daddy fell in love, and they got married. It didn't take guts. It took affection. Who's going to knock that? The same goes for their being Jewish. They are being raised in the faith of their parents. What's unusual about that?

There is no special handling of the fact that our children are the



**Leaving New York apartment,** Sammy has parting chat with May, Mark and Tracey. When he and Swedish actress were first wed, he told press, "I want a big family. I don't care if the children are polka dots as long as they say: 'Yes, daddy.'" Sammy and May have been married for six years now, and plan to adopt several more youngsters.

## IS MIXED MARRIAGE? *Continued*

product of a mixed marriage. Like Mount Everest, it is there. There is no use pretending it is not there, and there is no desire to pretend it is not there. It is there, and you climb it, and you live it, and it challenges you and motivates you. It doesn't knock you down. It doesn't even slow you down.

You want to know what *does* concern me about my kids and their heritage? Just one thing. It is that my two boys, Mark and Jeff, realize at every chance that there's nothing wrong in being adopted, that they couldn't be any more loved if May actually had given birth to them, as she did to Tracey.

No children of mine are going to turn out mixed-up because we were ashamed or afraid to tell them they were adopted. We are not afraid to mention the adoption bit. For instance, May and I will be talking, and the kids will be there, and we'll mention something that happened back in 1963. We'll say, "That's the same year, Mark, that we got you, that we adopted you."

This way he knows he's adopted, and the word has a good, warm meaning for him. One night not long ago I was showing some color slides I had taken of Mark just about a week after we adopted him. He was a tiny child.

"Cee," he remarked, "I sure look funny."

"You'd been with us only a week then," I said. I didn't sledgehammer the point. I just dropped it lightly, and Mark nodded lightly. It was no big thing. I know that when he's an adult he's not going to have a hangup about being adopted. He's not going to say, "What do you mean I'm not really your child?"

You avoid having mixed-up children in a mixed marriage the same way you avoid having mixed-up children in any marriage. You give your children honest values, plenty of love and affection, and all the discipline and guidance they need when and as they need it.

A mixed marriage is no excuse for mixed-up kids. My youngsters



**Smiling proudly**, Sammy and May leave Los Angeles County Courthouse with year-old Jeff following his adoption last December. Couple does not try to keep fact from children that both Jeff and Mark are adopted, let them know they are loved.



**Mark and Tracey**, with their glamorous mother, watch attentively as their daddy tapes TV show. May usually accompanies children on walks in park because papa attracts too much attention. At home they lead simple life, dine on foods such as roast beef, lamb, pot roast, ham hocks, and greens. But Sammy likes meat balls and spaghetti best.



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GEORGE H. FOWLER Chairman



Gov. Nelson A. Rockefeller

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## IS MIXED MARRIAGE? *Continued*

aren't mixed-up so far, and I don't see any real danger of its ever happening. Of course, no parent can predict what the future holds for his offspring. But one thing I know—that if any of my children ever become mixed-up, it won't be because of my mixed marriage. It will be because of mixed-up values.

I'm not saying there never will be any problems. One of these days Mark will come home, or Tracey, or maybe little Jeff, and whoever it is will say, "Daddy, what's a nigger?" I'll probably try to handle it as nonchalantly as possible. I'll say, "Why?" And my child will say, "Because I was called a nigger today."

The day that happens I'd better have the answer for it. I think I will. But I don't sit up nights figuring out what I'll say. If there's one thing that could produce mixed-up kids, it's parents who live in fear and transmit that fear to their children. I'm not about to do that.

When it happens, May will take time out to explain it, or I will take time out to explain it. Just as we explain anything else that comes up when one of our kids says, "Mommy, why is this?" or "Daddy, why is that?"

Of course, it's going to happen. But that's no reason to go grabbing for the crying towel. It will happen to anybody. You take two Jews who are married, and you know that someday their child is going to come home and say, "Daddy, what's a kike?"



Sammy, in spite of busy schedule, always finds time to romp with his little ones. Though he guards them from prejudice, he does not think problem will soon be solved. Personally, he hates no one, accepts "every man for what he stands for."

Our turn will come, too. But I just don't see any point in bringing it up before it happens. My idea is that when it happens you adjust to it. You explain it with all the honesty and candor that a child's mind can accept.

Until then I'm not going to wrap my children in some kind of cocoon. I'm not at all sure that I want my children that protected. I can't keep any of them from being called a nigger someday, and I doubt that I would if I could. It happens to every Negro in the world. I'm not that special that it hasn't happened to me, and my kids are not about to be that special that it won't happen to them. I don't want to build a glass house around them, where everybody's walking on eggshells. That's no good. They've got to get scabby knees.

And when they do—hell, it's not going to be the end of the world—for them or for me.

So my wife doesn't sit in the house with the kids for fear some rude person may make snide remarks if they go out in public. She goes to Central Park with the kids. She goes everywhere with them. Actually, they go to the park with May most of the time because May is not as recognizable as I am. Once I tried taking the children to Central Park, and people kept swarming around asking for my autograph (bless them for it!). Tracey looked up and said, "Why do you have to sign all those papers, Daddy?"

*Continued on Page 130*

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### IS MIXED MARRIAGE? *Continued*

I said, "Because people like me and they see me on television and they want me to sign my name."

I'd rather not subject my kids to that kind of thing. Yet they didn't singled out because of their color. Tracey felt strange because so many people were competing for her daddy's attention.

So now when I take the children out, we usually go to someone's house in the country. And May and I take them with us when we go to Las Vegas or Lake Tahoe or California. We have our own pool. We have visitors. We have friends who have children, and they can play.

Color is not the problem. The problem is crowds and privacy-normalcy.

My kids go to a private school because the scholastic standards are high—but not a sheltered school. The Dalton School in New York City, which my children attend, has 800 kids from all walks of life, all religions. They're not all rich kids. Some are poor kids or kids who have scholarships, kids who live in Harlem, kids who live in Greenwich Village.

It is a totally mixed school, and I have a strong feeling that the more mixed-up the school (and maybe the more mixed-up the marriage), the less mixed-up the kids. If my children want to bring their friends or classmates over to the house, marvelous. They can. Or they go to their friends' houses.

We don't avoid the question of color, and we don't push it. We live it openly and honestly—with decency and dignity. What is so wonderful to me is that my children are completely comfortable with kids of any and every color.

Would you believe it if I told you that none of our children ever has asked either May or me why she is so fair-skinned and I am so dark? Believe it, because it's true. There is just one color line I draw color of their youngsters—I care about the color of their behavior, the color of their manners, the color of their thoughtfulness and consideration for others.

I want my kids to be as nice to New York's Mayor John Lindsay when he visits us, or Sen. Robert F. Kennedy, as they are to our housekeeper, or to the mailman, who might be a Negro. This is the thing. Children are not prejudiced unless prejudice exists at home or unless the children acquire it in the streets.

However, if you're properly vaccinated in the home, you build up an immunity against being infected by almost anything you may encounter in the streets. I go with that old saying that the fruit does not fall far from the tree. What I want for my kids is what I've always wanted for myself:

I want my children to grow up to be healthy and live in a world that is healthy both spiritually and physically, not a world that is war-torn and hate-torn.

I want my kids to have dignity, and I want them to greet their

On movie lot (left), mom, Tracey and Mark visit dad. In office of TV studio (right), two tots kibitz as Sammy goes about his work. "The thing I try to instill in my children," says star, "is that money and fame are not everything."



fellow men as they expect to be greeted. In other words, I don't want them to walk around with a chip on their shoulders because they are Negroes who feel any prouder of their race than the next man feels of his.

I want them to feel proud of the fact that they have what I consider the best of both races. I think our kids, because they are a product of a mixed marriage, should have double the understanding of other people's problems. And I think this doubles their chances of not turning into mixed-up kids.

Frankly, I feel there's too much emphasis on the problems of children of mixed marriages. I'm hoping that the day soon will come—and I think that my children will live in this era—when being a Negro and being from a mixed marriage will be neither a hindrance nor a help. I don't expect color to be a handicap to my children, to be an excuse for special favors, or an alibi for fouling up.

I look forward to my kids growing up in a world where it's up to the individual to succeed or not to succeed. I want them to grow up in a world—and I think they will—where someone isn't judged on whether or not he's a good colored singer, a good colored scientist, or a good colored doctor. He'll either be a good doctor, a good astronaut, a good scientist, or a poor one. Period.

There will be no consideration of race. Eventually—soon, in fact—this is where this mixed-up world will have to be going, anyway, if it is to survive at all. There is no other direction.

The dignity of the individual will always be the goal. It's not a question of was your father black or was your mother white. When my kids are judged, I want it to be on the basis of how they were raised, what their beliefs are, how they treat their fellow men.

If they pass that test, they'll never be mixed-up kids. I wish one tenth of the adults I know were able to pass that test as well as my kids already pass it.

Look, good marriages produce happy, well-adjusted, functioning children just as bad marriages produce disturbed kids. I don't think color is the governing factor at all, but I would argue that in a mixed marriage color is more of a safeguard than a pitfall.

I know many people from both races—well-meaning people—who cling to the old cliché that a mixed marriage doesn't stand a prayer. But statistics prove that mixed marriages have more of a chance than marriages within the same race. I don't know the exact figures, but I do know that research has been done in this field, and proportionately there are fewer divorces in mixed marriages than there are in others.

Why?

Most people, when they go into a mixed marriage, know damned well what they're getting into. And believe me, I don't care if you've got it all going for you, the way I had (money, career, personal acceptance) or if you're an unskilled laborer—when people of different races find each other, love each other, and marry, they know what

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## IS MIXED MARRIAGE? *Continued*

they're facing.

Therefore a little extra has to be involved. Because they care more and try harder, their marriages have a better chance of turning out well—and their children have a better chance of turning out well.

The children are the product of love between two races, not suspicion and mistrust.

I believe that the less you require of your kids, the more apt they are to become mixed-up. I expect a lot of my kids. I'm a little old-fashioned when it comes to raising them. Like my son's not going to get a car for his 16th or 17th birthday just because his father makes a lot of money. I will say to him, "You want a car? I'll meet you halfway. You pick the car. You earn enough money. If it's a two-thousand-dollar car, I'll put up a thousand and you put up a thousand."

If he asks me, "How do I get that kind of money, Dad?" I'll tell him, "You work for it—that's how."

I want my children to have some feeling of accomplishment. They watch television one hour a day, and that's it. If they misbehave, they don't watch it for a month. Our kids go through their bratty stages like any other kids. But May and I don't let them get away with it.

They went through the period of kicking people. They were monsters. They'd plant themselves in the middle of the floor and stomp and scream and all that jazz. If they deserve to get spanked on their little behinds, that's what they get. I don't believe in the psychological rigmarole that so many people give you about its being their self-expression coming through every time kids act up.

I'm firm about courtesy and respect. My children eat their food, speak when they are spoken to, say "thank you" nice and easy, excuse themselves from the table, and don't have the complete run of the house. By the same token, I don't mean they're little machines you turn on and play with when you want to have fun. They have rights, too, but they must grow to accept responsibility as they get older.

I want them to be regular kids, and I think they are regular kids living pretty regular lives in a pretty irregular world. Excuse the noises of a proud papa, but I must say that in this abnormal world we're living in my kids are the most normal. They're decent, lively, likable kids—even if they are mine.

My youngsters are having the childhood I never had, and that pleases me. I mean for them to have the education I never had, and that excites me. I never had a day of school. I hope my children never miss a day of school.

I don't expect any kids of mine to alibi their shortcomings or setbacks because they come from a mixed marriage. That's not how they're being raised—not on plumb and not on self-pity. But I'll tell you this—if the day ever does come that any child of mine tries to use mixed marriage as a cop-out for mixed-up antics, I'll change his or her mind in a hurry!

It is so glib, so easy—and so erroneous—for anyone to link the probability of mixed-up kids to mixed marriage. Parents can only do their best and hope for the best. I'm no exception.

Any two geniuses, both of the same color, the same religious and social background, the same economic background, can get married. They couldn't be more perfectly matched if their marriage was programmed by a computer, blessed by the church, sanctioned by Sinatra, smiled on by the gods, and applauded by the populace. Yet their kids might turn out to be eight-balls. How often has it happened! The top boy in his class, the model child, the young fellow or girl most likely to succeed—and somewhere along the line, for reasons that experts can't predict but which they try profoundly to explain after it's too late, the magic glue comes unstuck. The model youngster born of model parents turns out to be not a model at all. Sometimes he robs banks. Sometimes he murders, rapes, maims, or commits suicide.

It goes on all the time. Pick up your newspaper almost any dull day and you'll read about these mixed-up kids from unmixed marriages, kids who've known no handicap in their lives.

Has my mixed marriage meant mixed-up kids?

I give you one answer and a question of my own: No, it hasn't.

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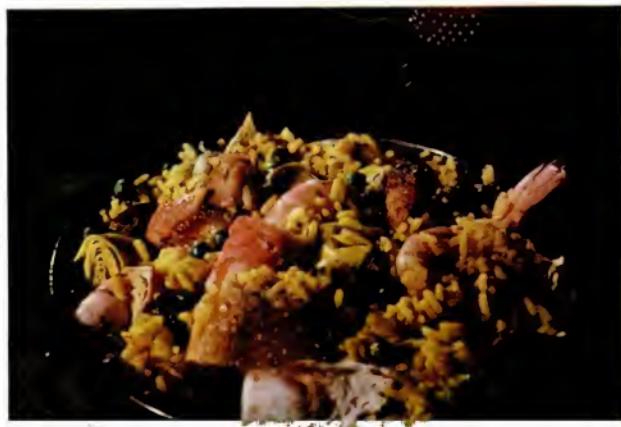


## CASSEROLES: Colorful one-dish dinners

### Burger stuffed peppers:

To prepare dish shown above, brown  $\frac{1}{2}$  lb. ground beef. Add  $\frac{1}{2}$  c. chopped onion. Cook until tender. Stir in 1 c. cooked rice,  $\frac{1}{2}$  c. tomato sauce, 1 tbsp. Worcestershire sauce,  $\frac{1}{2}$  tsp. salt. Remove stem, centers of 4 green peppers. Drop in boiling water for minute. Spoon mixture into peppers. Bake 20 to 30 minutes at 350 degrees F. Garnish meat with cheddar cheese.

WHEN plain old meat and potatoes get to be a bore, add excitement to your menu with tempting casserole dishes. The sky's the limit when it comes to concocting them, ranging all the way from the ever popular stuffed peppers to the spicy paella, or Spanish fisherman's dinner. As a special bonus, the busy housewife should note that casseroles combine in one serving all the basic ingredients for nutritious meals. Just add a salad, if you wish.



**Paella:** For dish at left, simmer for hr. 3-lb. cut-up chicken in 1 1/2 qts. water with 2 halved onions,  $\frac{1}{2}$  c. chopped carrot, celery stalk, tsp. salt. Remove chicken. Strain stock, reserving 1 qt. Brown  $\frac{1}{2}$  c. rice, 2 cloves minced garlic in  $\frac{1}{2}$  c. olive oil. Add chicken stock,  $\frac{1}{2}$  c. chopped pimento,  $\frac{1}{2}$  tsp. basil,  $\frac{1}{2}$  tsp. saffron. Simmer 20 min. Add chicken, 1 lb. shrimp in shell,  $\frac{1}{2}$  lb. king crab legs in shell,  $\frac{1}{2}$  lb. sliced hot sausage, 1 lb. can artichoke hearts, 1 c. canned or frozen peas. Bring to boil. Cover. Simmer or bake 15 min. at 350°.

*Continued on Page 138*

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**Hominy sausage bake:** To prepare this tasty church supper special, brown ½ lb. ground pork sausage. Pour off excess fat. Add 2, 1-lb. cans of drained hominy, 2 thbsps. each of chopped onion and green pepper, 1 tsp. salt and ½ tsp. savory. Turn into casserole and pour 1 10½-oz. can tomato soup over, mixing lightly. Bake at 350° for 30 min. Garnish with triangles of buttered toast. Wrap in thick layers of newspaper and carry to church in insulated container. Tastes as good at home.



**Tamale pie:** Sauté ½ c. chopped onion, ½ c. chopped green pepper in oil. Add ½ lb. ground beef. Brown. Add 2, 8-oz. cans tomato sauce, 12-oz. can corn, ½ c. chopped ripe olives, thsp. sugar, tsp. salt, dashes pepper, garlic, chili powder. Simmer 15 min. Mix in 1½ c. shredded cheese. Turn into casserole. For topping, mix 2 c. water, ½ c. yellow corn meal, ½ tsp. salt. Cook, stirring until thickened. Add thsp. butter. Spoon over mixture. Bake 40 min. at 350°. Sprinkle with cheese.



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Some of them found they preferred the grits with bacon or a little ham and red-eye gravy.

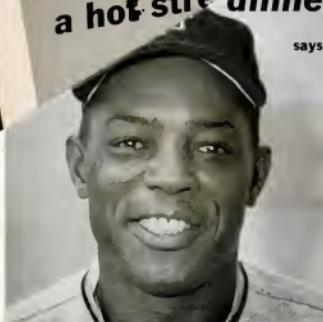
Others liked them with greens. And of course, a couple of the younger ones spoke out for grits with cream and sugar.

One thing they all agreed on: Quaker Quick Grits mean good nutrition: creamy white grits enriched with iron and minerals. Mighty tasty eating, too.

That's probably why they plan to go right on with their testing for a few more generations.

**"Here's the way to get  
going at the  
hot stre' dinner table"**

says WILLIE MAYS



**BASEBALL'S HOTTEST STAR GOES  
FOR AMERICA'S HOTTEST SAUCE**

There's only one Willie Mays. There's only one Frank's Red Hot Sauce. Both are the hottest in their fields. And Willie goes for Frank's Red Hot Sauce on ribs, chicken and greens with the same "Say-hey" enthusiasm that he goes for the fences in every ballpark in the league. "Try it!", says Willie, "your appetite will have a real hot streak going for it."

**WRITE FOR FRANK'S RED HOT SAUCE RECIPES.**

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STAYS  
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where dyed the easy, proven, Lady Lennox way! New hair growing out needs touching up at scalp line. Say goodbye to old, tired, gray hair - look younger immediately with Lady Lennox Hair Coloring. Proved by over 9 million treatments. Won't rub, wash, or wear off. Never makes hair brittle. Never interferes with perfume or cosmetics. Hair - Wigs - Largest seller at over 75¢ at cosmetic counters, or DOUBLE BOTTLE Treatment sent postpaid promptly for only \$1.00 and C.O.D. for total of \$1.85. Use coupon below. Money-back guarantee.



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Rush Double Bottle Treatment of Lady Lennox

Lennox \$1.00  Send C.O.D. for **total of \$1.85**

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**Cheese straws** Butter 12 slices of bread. Place 6 of them in greased 10x16-in. baking dish. Shred or dice 3/4 lb. sharp cheese. Sprinkle half over bread in dish. Top with rest of bread. Add remaining cheese. Combine 3/4 cup milk, 5 eggs, 1 tsp. salt, 1/2 tsp. dry mustard. Pour over. Cover. Refrigerate overnight. Bake next day at 325° for 50 minutes.



**Chicken divan** Cook 2 packages or 1 bunch broccoli spears. Drain. Arrange in shallow casserole. Melt 1/2 c. butter. Blend in 1/2 c. flour. Add 2 cups chicken bouillon. Cook, stirring, until thickened. Add 1/2 c. half-and-half, 1/2 c.しゃり. Pour half sauce over broccoli. Arrange 18 to 20 thin slices chicken breast over sauce. Add 1/2 c. grated Parmesan cheese to rest of sauce. Pour over. Sprinkle top with more cheese. Bake 30 min. at 350°. Brown under broiler. Turkey can be chicken substitute.



Furniture designed by Leo Jiranek, A.I.D., I.D.

The Provenceaus Collection: This lovely bedroom group is just one of more than a dozen French Provincial designs made by Bassett. You can buy the stylish and roomy six-drawer chest-on-chest shown above for under \$140.

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Enduring Guardsman® finish protects the beauty of this chairback bed, night-table, end all the many pieces in the Provenceaus Collection. Your Bassett furniture will remain lovely for years!



Triple dresser has contoured solid cherry front, landscape mirror of Pittsburgh Plate Glass, antiqued brass finish hardware.

AT HOME WITH YOUR YOUNG IDEAS

# Bassett

# THE RIGHTS OF MAN

**I**N THE current hue and cry about black power, riots, violence, nonviolence, SNCC, CORE, SCLC, NAACP, KKK, black nationalism, the Urban League, etc., the great majority of the population of the United States seems to be overlooking one basic fact—the Negro American is, under the Constitution of the United States, a full and legal citizen of this country and that those rights of citizenship cannot legally be abridged by any individual or group or by any township, city, county or state government.

The United States Constitution is respected throughout the world as a classic document outlining and defining the rights of the individual under a democracy and American citizens almost since the beginning have bitterly contested any move that might for even a moment deprive a white citizen of even the most minute portion of these rights.

### The Criminal Is Protected

**R**ECENTLY on television, the NBC network aired a three and a half hour report on organized crime in the United States. On this program, the network identified by name the leaders of the criminal syndicate that reaps billions of dollars profit each year from illegal gambling, the dope traffic, prostitution, extortion, theft, murder, etc. Syndicate leaders were shown before Senate investigation committees defying the supposedly most august body of federal legislators as they refused to answer literally thousands of questions under the protection of the Fifth Amendment to the Constitution. "I refuse to answer that question on the grounds that it might tend to incriminate me," is a sentence quite familiar to most U.S. citizens today.

Despite a wealth of evidence against them collected by the Federal Bureau of Investigation, hundreds of Syndicate (also called Mafia or Cosa Nostra) members walk the streets as free men because the protection of the rights of the individual are so well respected that most of the evidence against them is inadmissible in the courts of law.

If the civil rights of the Negro citizen were as zealously protected as those of members of organized crime, there would be no need for marches on Washington, Cicero or Gage Park.

### The Biased White View

**T**HE BIASED white man in the U.S. has been unable to look upon the Negro as a fellow citizen and this was nowhere more evident than in Chicago this summer when the Rev. Martin Luther King brought his leadership to the city to help local organizations press their fight for equal rights in the Windy City. After a march into the Chicago Lawn-Gage Park residential sections of the city, Dr. King said "I have never seen anything so hostile and so hateful as I've seen here today." In answer, the conservative Chicago Tribune said editorially: "What did he expect? His tactics are designed to incite crowd fury. If the marches are intended to convey anything, it is the sentiment, 'Give up your homes and get out so that we can take over.'"

The Tribune could not have been more wrong. The Negro at no time has attempted "to take over." The Negro-led marchers in Chicago were simply asking one thing—they were asking for their right as citizens to be allowed to purchase or rent homes anywhere they were for sale. They were not asking for anyone to get out. All they asked was that if a home anywhere was being put up for sale that the fact that a man was a Negro could not mitigate against his right to bid on it.

Like the Tribune, too many whites look upon the Negro's fight for his rights as an attempt to take away theirs. They obviously believe that they not only control their private property but also that of their neighbors. They obviously believe that they have the right to regulate the lives of other individuals—some-

thing the founding fathers of this country were zealously trying to guard against.

### Put Yourself In My Place

**I**F THE United States really wants to see a violent revolution, all that needs to be done is to put the white man in the same position the Negro is in today. "Look at it this way," the Negro is saying, "Just put yourself in my place and see what happens." If whites were restricted in where they could live and where they could work and where they could eat and whom they could marry, they would revolt almost immediately and there would be no talk of non-violence on their part. The only thing that restricts the white man is the length of his money. In the Chicago area, known hoodlums and gangsters live in some of the most exclusive suburbs and, while their neighbors might not associate with them, they also will not restrict their right to purchase private property. Of all the whites in the U.S., only a portion of the Jews who have faced discrimination have even the slightest idea of what their black brothers face daily.

### An Admirable Restraint

**T**HROUGHOUT the entire struggle for civil rights, the Negro has shown an admirable restraint. He has marched the streets in silent protest against injustice as whites have heaped hate and abuse on him (see opposite page) because he has dared to ask his rights as a citizen. He has quietly made an attempt to appeal to the white man's sense of fair play and justice. He has suffered unjust beatings and jailings merely for voicing his protest in lawful, peaceful marches and picketing. His efforts have led the federal government to the point of passing special civil rights laws to put on the record the fact that a Negro is a citizen deserving of full and equal rights. He has been spat upon, stoned, shot at and even murdered in cold blood and yet, by and large, his fight for equal rights continues to be a nonviolent one.

### The Dangers Abroad

**T**HE United States today is fighting an international battle to maintain her position as the leader of the free and democratic world. That battle is doomed to defeat unless the U.S. takes steps to protect her Achilles heel—the most vulnerable point in her democratic armor—the undemocratic treatment of the black minority within her borders. As long as foes in the cold war can point to unequal treatment of minorities in the U.S., our position as a leading democracy is suspect. The Viet Cong in Viet Nam constantly uses the treatment of Negroes in the U.S. as a major propaganda weapon in an attempt to divide black and white Americans in the hot war of the Far East. It is to the credit of the Negro soldier that this propaganda has not been successful.

Despite the bleakness of the fight today and the snail-pace gains being made in civil rights, the victory for the Negro is inevitable. The power structure of this country must finally come to the decision that the racial unrest within the country, if allowed to continue, will so undermine our stand abroad that drastic steps must be taken to settle the problem once and for all. Eventually, the federal government will be forced to protect the individual rights of all citizens regardless of race, creed or color in order to protect the image of this country abroad. That time will come but until then American Negroes must continue pushing the fight at home. Peaceful marches, demonstrations, boycotts, speeches, picket lines, rent strikes and sit-ins are as necessary now as they were five or ten years ago. There can be no let up. The Negro must speed this country to the only solution that will allow the United States to maintain her position as a world leader today—full and equal citizenship for all.

SECURITY  
ASSURED,  
ASSOCIATION

THE ONLY WAY  
TO END  
NIGGERS  
IS  
EXTERMINATE



## 'COLORBALLOO' IS THE SHOW FOR YOU

Unique eight-button double-breasted coat (left), by Lanvin of Paris, has beaver-trimmed front panel and one can only don it by stepping into it.

Sweeping folds of lush chiffon in rich cerise and brown color combination make this unusual gown by Count Sarmi a rhapsody in evening fashion.



### This year's EBONY Fashion Fair is the biggest and brightest ever

THE WORD is out that color is in, as designers turn their backs on the drab and dull to dip into sizzling hues that excite. Eager to reflect the spark and vitality of today's woman, they are creating new fashions that were never brighter in color combinations that are frequently daring. So it's no wonder that "Colorballoo" is the theme for this year's EBONY Fashion Fair.

Once again, those in the know are flocking to see the nation's most popular fashion extravaganza as it tours cities from coast to coast, winding up in San Francisco on Dec. 9. Mrs. Eunice W. Johnson, director of the Fashion Fair, has assembled a stunning collection offering a panoramic view of all the newest trends, from the extravagant originals by Europe's lions of design to the saucy creations of Americans like Rudi Gernreich. They will share honors this year with a group of brilliant Negro designers who are injecting yet another kind of color into the fashion whirl. Their wares will delight you, and so will the show when it comes to your city.



Hate that gray? Wash it away!™

Loving Care colors only the gray  
without changing your natural hair color!



Makes your husband  
feel younger too ...  
just to look at you!

Gray hair, even when premature, says you're older than you are. And gray shows up so plainly in dark hair! So if you *hate that gray, wash it away* with Loving Care hair color lotion by Clairol. Gently, so skillfully does Loving Care wash in the young color, your own shade appears unchanged. But you're rid of gray! And all anyone sees is that you look so much prettier, younger, after the very first wash. It's that natural looking. Won't rub off, won't brush off. Best of all—washed in about once a month, Loving Care *keeps gray away* so you can forget you ever had any!

Needs no peroxide, no developer. Leaves your hair in better condition than ever. Nothing to mix or add. Loving Care just pours on right out of the bottle! Even the fragrance is mild. Choose the tone most like your own—eleven shades ranging to Natural Black. Not a tint, better than a rinse. Lasts through four to five shampoos. Hairdressers agree it's a fountain of youth for graying hair.

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**Loving Care**  
Hair Color Lotion by Clairol





Rapturously soft and startling in ingenuity of design is this full-length cape by noted French designer Nina Ricci. Completely covered with pure silk roses varying in shade from a delicate pink to a deeper pink at their centers, cape is worn with matching pink crepe evening gown.

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Presents

## Colorballoo

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—worn by some of the  
world's loveliest models



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### City and State

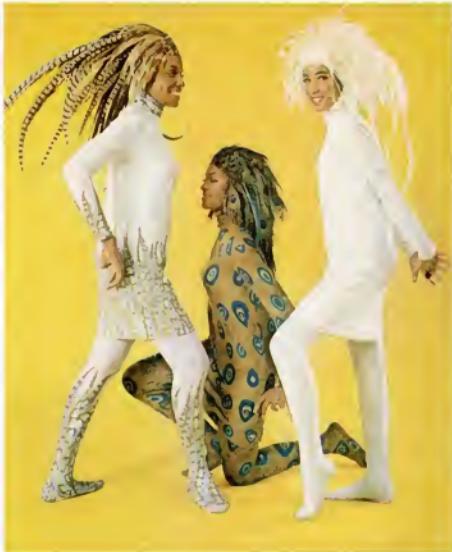
Staten Island, N. Y.      Wednesday, Sept. 14  
Englewood, N. J.      Thursday, Sept. 15  
Huntington, L.I., N. Y.      Friday, Sept. 16  
Newark, N. J.      Saturday, Sept. 17  
Asbury Park, N. J.      Sunday, Sept. 18  
Atlantic City, N. J.      Tuesday, Sept. 20  
Stamford, Conn.      Wednesday, Sept. 21  
Albany, N. Y.      Thursday, Sept. 22  
Hartford, Conn.      Friday, Sept. 23  
New Haven, Conn.      Saturday, Sept. 24  
Boston, Mass.      Sunday, Sept. 25  
Springfield, Mass.      Tuesday, Sept. 27  
Salisbury, Md.      Wednesday, Sept. 28  
Baltimore, Md.      Thursday, Sept. 29  
Washington, D. C.      Friday, Sept. 30  
Philadelphia, Pa.      Saturday, Oct. 1  
New York, N. Y.      Sunday, Oct. 2  
Jersey City, N. J.      Tuesday, Oct. 4  
Syracuse, N. Y.      Wednesday, Oct. 5  
Buffalo, N. Y.      Thursday, Oct. 6  
Cleveland, Ohio      Friday, Oct. 7  
Youngstown, Ohio      Saturday, Oct. 8  
Columbus, Ohio      Sunday, Oct. 9  
Pittsburgh, Pa.      Tuesday, Oct. 11  
Charleston, W. Va.      Wednesday, Oct. 12  
Roanoke, Va.      Friday, Oct. 14  
Newport News, Va.      Saturday, Oct. 15  
Richmond, Va.      Sunday, Oct. 16  
Winston-Salem, N. C.      Tuesday, Oct. 18  
Charlotte, N. C.      Wednesday, Oct. 19  
Brunswick, Ga.      Thursday, Oct. 20  
Jacksonville, Fla.      Friday, Oct. 21  
Daytona Beach, Fla.      Saturday, Oct. 22  
Miami, Fla.      Sunday, Oct. 23  
St. Petersburg, Fla.      Tuesday, Oct. 25

### City and State

Pensacola, Fla.      Wednesday, Sept. 14  
New Orleans, La.      Thursday, Sept. 15  
Baton Rouge, La.      Friday, Sept. 16  
Jackson, Miss.      Saturday, Sept. 17  
Montgomery, Ala.      Sunday, Sept. 18  
Dothan, Ala.      Tuesday, Sept. 20  
Greenville, S. C.      Wednesday, Sept. 21  
Chattanooga, Tenn.      Thursday, Sept. 22  
Birmingham, Ala.      Friday, Sept. 23  
Atlanta, Ga.      Saturday, Sept. 24  
Louisville, Ky.      Sunday, Sept. 25  
Rockford, Ill.      Tuesday, Sept. 27  
Chicago, Ill.      Wednesday, Sept. 28  
Gary, Ind.      Thursday, Sept. 29  
Detroit, Mich.      Friday, Sept. 30  
Flint, Mich.      Saturday, Oct. 1  
Grand Rapids, Mich.      Sunday, Oct. 2  
Fort Wayne, Ind.      Tuesday, Oct. 4  
Cincinnati, Ohio      Wednesday, Oct. 5  
Dayton, Ohio      Thursday, Oct. 6  
Indianapolis, Ind.      Friday, Oct. 7  
St. Louis, Mo.      Saturday, Oct. 8  
Kansas City, Mo.      Sunday, Oct. 9  
Little Rock, Ark.      Tuesday, Oct. 11  
Dallas, Texas      Wednesday, Oct. 12  
Houston, Texas      Friday, Oct. 14  
San Antonio, Texas      Saturday, Oct. 15  
Albuquerque, N. Mexico      Sunday, Oct. 16  
Las Vegas, Nevada      Tuesday, Oct. 18  
San Bernardino, Calif.      Wednesday, Oct. 19  
Los Angeles, Calif.      Thursday, Oct. 20  
Bakersfield, Calif.      Friday, Oct. 21  
Fresno, Calif.      Saturday, Oct. 22  
San Jose, Calif.      Sunday, Oct. 23  
San Francisco, Calif.      Tuesday, Oct. 25

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Fresno, Calif.      Saturday, Oct. 22  
San Jose, Calif.      Sunday, Oct. 23  
San Francisco, Calif.      Tuesday, Oct. 25



Wild is the word for Rudi Gernreich's dress and stocking ensembles patterned after birds (l. to r.), guinea hen, peacock and coq. Each has matching headdress of real tail feathers.



At home gowns are getting fancier. Donald Brooks' yellow silk crepe dress has sweeping bat effect. Giant paisley print original by Chester Weinberg has high front and train.

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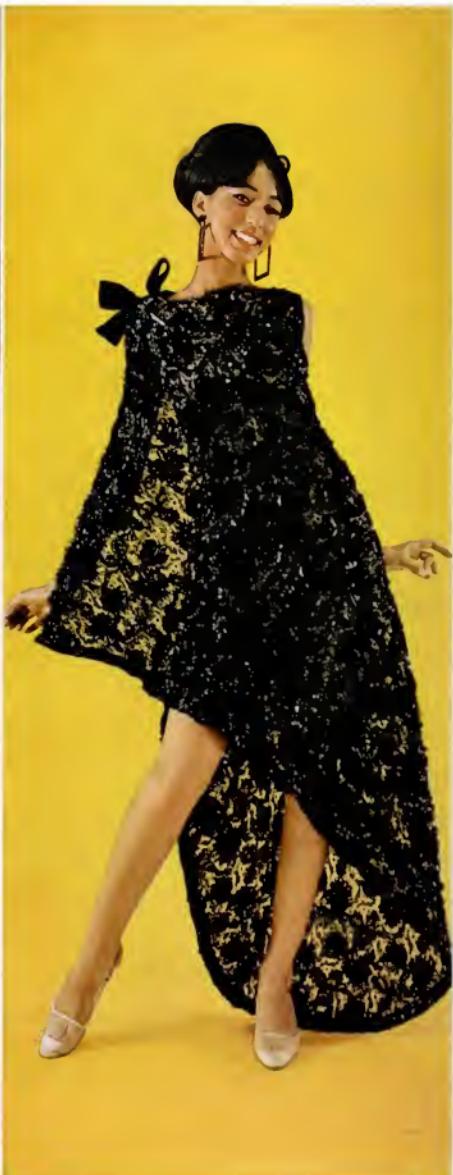
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**-Vaseline--**  
WHITE PETROLEUM JELLY

WHEN SKIN NEEDS MORE  
THAN COSMETIC CARE



Stunning black lace nude effect gown by New York's Chester Weinberg is a real showstopper. Black satin bows on shoulder tops panel which creates wing effect over right arm. Rising a revealing five inches above the right knee, gown dramatically curves to floor at left.



Elegant long evening gown by Irene Galitzine of Rome is in silk crepe, designed along classic empire lines with cut-out effect adding a touch of the ultra-modern. Skirt is double-faced with fuchsia showing through pink at beaded waistline. Top is beaded and embroidered in pink.



## New "Space Age" Camera Lets You Take Perfect Pictures Anywhere

Even if you've never taken a picture before, the amazing new Yashica Electro 35 will make you an expert instantly. That's because it's a completely new type of 35mm camera, that actually uses a Space Age transistorized computer to figure exposure instantly, better than even a professional could do it. What's more, it figures it down to the split fraction of a second the picture calls for, which ordinary cameras can't do. It's especially fine for indoor pictures, or even night-time shooting, because it will automatically set the exposure up to a full 30 seconds, and even change exposure during the shot. What does this mean to you? Just this: Arrange the picture in the viewfinder, focus and press the shutter. Completely automatically, under any type of light, you'll get a perfectly exposed slide or print the first time. Yashica Electro 35, less than \$100 plus case.



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# Society 'Turned Bottom Side Up'



**Fruits of power, free schools, attracted adults and youths. Political power in Reconstruction period brought many tangible benefits to masses of black people. In some areas, black people had better schools than those of whites. Masses flocked to schools in huge numbers. Grandmothers and granddaughters sometimes attended same school.**

## Seventh installment in historical series examines social changes in Reconstruction era

**I**T HAD never happened before, and it has never happened since, in America.

Seeing it in the flesh, James Sheppard Pike recoiled in horror. Black men and black women, he wrote, were lording it over "proud" and "haughty" Anglo-Saxons, the black men proud in their skins, the black women scornful of fields and kitchens, both black men and black women assuming new roles that undermined basic assumptions of the white dispensation. It was, Pike reported, a society "suddenly turned bottom-side up," with the black people on top and the white people on the bottom.

It seemed to Pike, as it seemed to other white reporters who visited the South during the Reconstruction era, that by strange ways and incompletely the old precept had been fulfilled and that the greatest, much to their surprise, had become the least. Nothing in Pike's past life had prepared him for such a turn-about; nothing had prepared him for the spectacle of black men sitting in the crimson plush gothic seats of power with their feet on the rich mahogany tables. A lifetime of devotion to "liberal" causes had prepared Pike for the traditional hand-out to needy and properly deferential blacks. But where—in what institution, in what school, in what church—could he have prepared for what he saw now: black people in charge, running things, and white people, "cowed and demoralized," accepting "their positions with a stoicism that promises no rewards here or hereafter." It was monstrous, Pike said; and he was right. It is always monstrous when the poor, the downtrodden, and the dis-inherited present their bills at the bar of history.

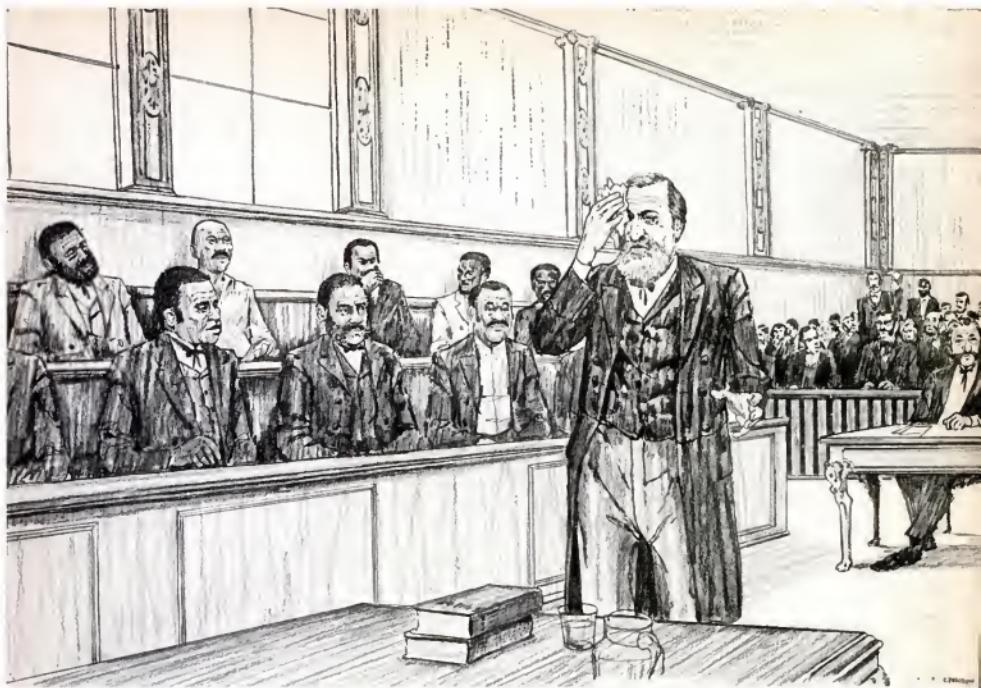
In a violently anti-Negro book, Pike admitted that his "pride of race was incontinently shocked." Black power in South Carolina, he said, had created a society which was "a testimony against the claims

of Anglo-Saxon blood." It was "the dregs of the population habilitated in the robes of their intelligent predecessors." It was "the slave rioting in the halls of his master, and putting his master under his feet."

Other Northern white reporters, less hysterical perhaps but no less white-oriented, echoed Pike. Edward King saw a city hall "controlled by blacks, and the magistrates, the police, and the representatives in the Legislature [were] nearly all Africans." He saw, he said, sights terrible to behold. "The lands have been taken from [the whites], and the Negro rules over both them and their lands. He and his fellows dispose not only of the revenues of Beaufort [South Carolina], but of the State. The idle and vicious of his race huddle together in gorgeous parlors, once decorated with elegant furniture, purchased by the planters with the proceeds of slave labor." In New Orleans, Charles Nordhoff saw similar sights. He even saw "men who were slaves but ten years ago, and began life with nothing at the time, now driving magnificent horses, seated in stylish equipages, and wearing diamond breast-pins." Of like tone and tenor was a New York Herald story which carried the following headline:

**The Beggared Chivalry Bulky but  
Industrious—Poor Whites Miscegenating  
and Robbing Ben Roost—Rich  
Niggers running Legislature**

We know now that what white reporters saw in the South in the 1870's was distorted by the defective lenses of white supremacy. But the very violence of their language betrays the fact that they were looking at the beginning of a real revolution that fissured Southern society at every level, making many things new. Let us go back in



**Pleading case before black jury**, white Southern lawyer confronts black power. It was not unusual to see a predominantly black jury in South in Reconstruction period. There were also many black justices of the peace and magistrates in Black Belt areas. Large number of average citizens participated in power as jurors, militia men, local officials.

time to that brave black world, supplementing the observations of biased whites with contemporary reports from Negro participants, noting, as we travel, the changes black power wrought in the everyday lives of the people. By and large, commentators have focused on the legislature and the state house, forgetting that politics is not the petty manipulations of the few but the day-to-day struggles of the many. When politics is real, thousands of people change. When politics is serious, millions change. Indeed, a real change in politics—that is to say power relations—changes everything, including sex, birth and death. For the simple fact of the matter is that power is a precondition of the human. Without power, men cannot be men—and if men cannot be men then women cannot be women. In the Reconstruction period, when for a tiny time power was black, black men were men and black women were women. And in the wake of that revolutionary (for America) change, a whole society was hurled suddenly from its old combinations, to crash tumultuously together, seeking new.

A visitor from contemporary Africa or Asia would not have felt out of place in the new society. In the large, the reconstructed South presented a face not unlike the faces of the rising societies of Africa and Asia, with a tiny black political elite (and a small white economic elite) at the top and the great masses of people, black and white, huddled together on the bottom, close to the earth. On a superficial glance, it seemed that not much had changed with the overwhelming majority of black people who still lived in one and two-room huts and followed the sun, working from first light to dusk in the cotton-fields. For the many, life was still hard. But then life had always been hard, and now, for the first time, there was hope. The yeast of power was lifting the top layers as well as the bottom layers of the Negro group. One observes with interest that reporters noted an intense exhilaration among the black people of that era. They

felt they were presiding at a new era in the history of man. They felt the millennium was around the next turning. They could see facts (black governors, black legislators, black sheriffs) that justified the harduss and the sacrifices of their lives.

In visualizing the contours of this society, it is best perhaps to begin with the poor, for bread is of the essence of politics and changes or lack of changes in the bread-getting syndrome condition every other aspect of men's lives. As we have said often, the real tragedy of Reconstruction was the failure to link bread and ballots through meaningful land reform. The net result of this failure was a divergence of the political and economic axes. Ultimate political power (in many instances) was black, but ultimate economic power was white. And what this meant in the reconstructed South, as in reconstructed Africa and Asia, was that political power had to rapidly convert itself into economic power or go to the wall.

As in Africa and Asia today, the attempt to effect this metamorphosis (which is the real, perhaps the only, point of politics) was protracted and painful. As we have seen, the failure of land reform forced the great mass of black people into a form of peonage, the sharecropping system. The discipline of hunger replaced the discipline of the whip, and it became a settled point of planter policy to prevent black people from acquiring land. This was accomplished by shamelessly manipulating sharecropper accounts, which were kept by the planter, and by siphoning away surplus capital at the plantation store. This is not the place to discuss sharecropping in detail, and the point of these generalizations is to stress that this policy could not succeed without the shield of state power, without control over lien, land and wage legislation and the judges and administrators who interpreted these laws. So long as black people retained at least partial control over these vital matters, they could not be excluded from the perquisites of power; franchises, contracts, jobs.

## BLACK POWER *Continued*

Black people were not unaware of the economic value of political power and they used their leverage in the legislatures and courthouses to push themselves up. In South Carolina and other states, Republican legislatures passed tenancy legislation to protect tenants against arbitrary disturbances. Bills were also passed "to enable indigent persons to obtain credit," and state agencies were created to look out for the interests of the poor. On the local level, Republican justices of the peace (many of them black) and predominantly black juries frequently ruled in favor of renters and sharecroppers in the constantly-recurring disputes over wages, liens and lands. The Radical Republican tax policy, which was frankly designed to redistribute income, also created a climate of expectancy and hope in the black community. One could see the results of this policy in every arena of the economic life of the South. It was not unusual in that day

South Carolina House of Representatives in 1870, Reuben Tomlinson said: "If we could get together the statistics of the laboring men who have during the past year become land owners through their own exertions and industry, we would be perfectly astounded."

Alarmed by the sharp rise in the number of independent black farmers, white planters banded together to protect their economic interests. In some cases, they refused to sell land to Negroes. Some planters also entered into conspiracies to fix wages and black list obstreperous workers. But this policy was hampered by the inability of white planters to use the state power to support their economic interests. Courts scrutinized planter complaints with great care and sometimes refused to order the arrest of workers who offended white planters. Encouraged by the impartiality of the state, many workers fought back with sit-down demonstrations and strikes. In many instances, Negro workers refused to make a contract for the next year



Huge crowd attends emancipation celebration in Washington, D. C. Political year was marked by many celebrations attended by thousands. Large parades were held on July 4, Emancipation Day and anniversaries of ratification of Fourteenth, Fifteenth Amendments. Many parades were led by smartly-dressed state militia (National Guard).

for black men to own and manage plantations of 1,000 acres or more. Some of these big planters were politicians like Blanche Kelso Bruce and James T. Rapier who discovered that politics pays in more ways than one; others were bold farmers who clawed their way into the entrepreneurial class by ingenuity and sweat. To be sure, the big black planters, like the big white planters, were few and far between. But the fact that they existed at all a few years after slavery is significant. The big black planters were the avant garde of the black entrepreneurial class which died with the death of black power. In their brief time in the sunlight, they stimulated other black men who slowly and painfully accumulated enough dollars to buy a mule and a few acres of land. There are no reliable figures on Negroes who acquired land in this period, but indirect evidence suggests that the number was considerable. Travelers reported examples of successful independent farmers in almost every county. By the mid-70s, according to Charles Nordhoff, the black people of Georgia owned "nearly 400,000 acres of farming real estate, besides city property." Contemporary observers reported similar thrusts toward farm ownership and economic independence in Virginia, South Carolina and other states. Speaking on the floor of the

or to leave the plantation. There were also several cases of dissatisfied workers expressing their resentment by burning fields, barns and houses.

Negro economic interests were also defended by labor conventions which sprang up in every Southern state. In 1870, a Mississippi labor group urged Negroes not to work as laborers and suggested that they refuse to pay over \$1.50 per acre for farm land. Three years later, the Colored Labor Convention of Alabama urged the abolition of sharecropping and demanded a uniform system of written contracts. The Alabama convention said the interests of "the laboring masses" would best be served by working for a fixed amount of wages per annum, payable monthly.

Because of the white boycott, farms available to black people were generally on inferior or indifferent land. Situated thus on marginal land, with inadequate financial backing, many black farmers were sitting ducks for economic adversity. A series of bad crops, the depression of 1873, and the generally hostile white economic environment forced many Negroes to return to sharecropping. Some gave up hope and made no further effort, but others persisted and made enviable records. Isiah T. Montgomery, who bought Jefferson Davis'



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the biggest and most resourceful real estate operators in the Charleston area, and James Hill, the slender Mississippi secretary of state, was a big businessman deeply engaged in land and real estate deals. Like the big operators of today, the big operators of the Reconstruction period made money as a result of political connections. Beverly Nash, the powerful South Carolina senator, landed a lucrative contract to furnish briks for the state penitentiary and his colleague, Henry Hayne, was granted an equally lucrative contract to furnish fuel for the penitentiary. It is not without significance that both Nash and Haynes were on the board of trustees (Nash was chairman) of the penitentiary.

Some of the big deals of this period were tainted by fraud and favoritism, but most were the inevitable by-product of power. Power over roads and bridges and public works, the power to tax, the power to give or withhold contracts and franchises—what is this if not the power to make some men rich and to keep others poor. With something approaching amazement, black men discovered that there was money in power. On the precinct and county level, Republican power brought the first touch of emboisement to thousands of ordinary black people. The sheriff's office operated on the fee system and the jobs of several county sheriffs were estimated to be worth more than \$20,000 a year. Black men held some assessor's posts which were worth more. In addition to the perquisites attached to the posts of county supervisors, school superintendents and justices of the peace, black people also reaped financial benefits from the relatively minor (for that day) patronage posts of policemen and state militia.

Power paid other dividends. A. J. Ransier, lieutenant governor of South Carolina, and F. L. Cardozo, state treasurer, were among the major stockholders and directors of the Greenville and Columbus Railroad, and P. B. S. Pinchback and other politicians were among the incorporators and directors of steamship companies, oil corporations, phosphate factories and banks. In an allied development, Negro lawyers handled major corporate accounts and were much sought after by rich industrialists seeking tax benefits and franchises from the Republican governments. Robert Brown Elliott, South Carolina's most powerful Negro politician, operated in the mainstream of money, and his law partner was a conservative white Democrat.

Other by-products of power were independent corporations like the Mount Alto Mining and Land Company of Virginia. Negroes also organized numerous producer and consumer cooperatives. In South Carolina and Louisiana, Negro cooperatives bought and ran large plantations. In Baltimore, Richmond, Charleston and other cities, cooperatives bought land and homes which were sold to members in small parcels at reasonable prices. An outstanding example of cooperative enterprise was the Chesapeake, Marine and Dry Dock Company which was organized by Negro caulkers, carpenters and mechanics after they were excluded from work on Baltimore docks. The excluded workers bought a shipyard and marine railway and were soon doing more repair work than any other firm of its kind in the city.

The black cooperatives were expressions of high level of consciousness that was reflected in other areas of Negro life. Negro laborers, excluded from the new labor movement, formed their own national labor organizations. Negro Christians, confined to separate pews and excluded from the structure of government of white churches, withdrew and formed their own churches and church associations. There was also a proliferation of fraternal organizations and embryonic insurance associations. Many of these new institutions, particularly the churches and rifle clubs or militias, were closely allied with the black man's quest for power. Charles H. Pearce, a Tallahassee AME minister, said: "A man in this state cannot do his whole duty as a minister except he look out for the political interests of his people." An oblique tribute to the effectiveness of Negro ministers came from a Wilkinson County, Mississippi, white man, who said: "It is a fact, demonstrated by experience, that the combination in one Negro of preacher and politician, is always dangerous to the peace of the community."

From one end of America to the other in these days, black people were busy building institutions that were dangerous to the peace of biased white men. It appears from the evidence that the level of consciousness of the black people of the 1870s was higher than the

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#### BLACK POWER *Continued*

level of consciousness of black people of the 1960s. Black people then never seemed to tire of each other and at the drop of a hat they would come together in the thousands for picnics, parades and excursions. "They had a passion," John De Forest wrote, "not so much for wandering, as for getting together." Edward King added in the same vein: "The Virginia Negro has almost the French passion for fete-days."

During this time of hope and rising racial consciousness, Negroes pre-empted July 4 and other national holidays. On the Fourth and on Emancipation Day, Southern Negroes took over the streets of major Southern towns. Drums booming, flags flying, they surged through the streets in massive pageants of power. Edward King viewed such a parade in Virginia. The streets, he wrote, were filled "with stout men, decently clothed, and their wives and sweethearts.... Each was talking, vociferously; officials, in flaunting regalia and sweating at every pore, rushed to and fro; bands thundered and urchins screamed."

Since politics was real, since it was an activity that corroborated reality and promised to change reality, black people gave to politics



Market women dispose of wares at open-air store in South Carolina. Open-air markets were dominated by Negroes in many parts of South. Negro merchants owned large stores in Columbia, S. C., and New Orleans. Several large corporations were formed.

the kind of attention their children and grandchildren would give to entertainment and religion. The rhythm of life was the rhythm of the political year which began with mass meetings in churches, courthouses and fields and built to a stirring climax on election day. It was not uncommon to see a thousand Negroes on foot or on horseback, marching to and from meetings. Nor was it unusual for a field hand or a laborer to tap unsuspected reservoirs of talent and rise to the top of the political heap. Observers noted that black people showed an "extraordinary aptitude" for "learning political forms." To chair a meeting or to stand up in a political gathering and make a motion: this was the height of many men's ambitions in that strange and clamorous period.

On election day, the big day of the year, every precinct became a huge picnic ground. Black people came to the polls in large groups a day in advance and camped out like soldiers on the march. They set up large tables and consumed huge quantities of lemonade and stronger beverages. Communing thus, they discussed the issues of the day and traded political information. This camaraderie extended through election day when almost all courthouse yards and courthouse squares were thronged with Negroes. When, at last, the voting was done, the crowds returned to the plantations, rejoicing in freedom.

But this was not, by any means, the end of the participation of the people in the political process. Black people flocked to courts and other public places to watch trials and discuss the issues of the day. Thousands filled the galleries and windows of the legislature and expressed their pleasure or displeasure with cheers and hisses. From January to December, the black electorate lived in a primary relationship with power. They liked the feel of it. They liked to be in close proximity to the buildings (courthouse, state house) that symbolized power. "Around [these buildings]," a contemporary noted, "are always lounging crowds of Negro men and women, as if they delighted to linger in the atmosphere of government and law, to the



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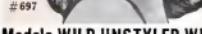
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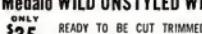
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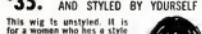
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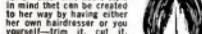
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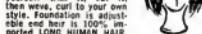
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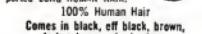
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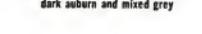
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Mississippi Mission Conference of Methodist Episcopal Church was sketched by T. L. Dillenthal for Harper's Weekly. In Reconstruction period, Negroes formed independent churches, independent church associations and many fraternal orders.

## BLACK POWER *Continued*

powers and responsibilities of which they have lately been introduced."

What did black power mean to the average black man?

How did it enter his life?

To the average black man, black power was a shield against hostile white power and a key to locked doors. It was a key, among other things, to manhood and womanhood. Shielded by power, both men and women demanded the respect due men and women. They refused to give way, give in, or take orders. They demanded the same respect for their wives and children as public opinion demanded for white women and white children. James D. B. De Bow, a white editor, made a trip to the South two years after the war and observed that some Negroes "retained their old-time courtesy, but a majority of both men and women are evidently staggering under the weight of their own importance, and were ludicrously inflated and pompous."

Black men were particularly sensitive about the symbols of slavery and refused to answer the old slave bells or work in gangs under an overseer. Certain symbols (hats, walking canes), which were *verboten* in the slave era, now became positive symbols of manhood and womanhood. Clothing also served as an outward manifestation of a change in status, and black men splurged on swallow-tailed coats.

It was considered dishonorable for a black man to let his women and children work in the fields. The new dispensation apparently pleased the women, for they were everywhere the most vocal and aggressive champions of the Radical Republican regime. Reporting from South Carolina, Robert Somers wrote: "The Negro women are now almost wholly withdrawn from field labor [and] the children who were made available under slavery for industrial purposes are being more and more absorbed by the schools."

Not only children but grown men and women were absorbed by the schools. The whole race, observers said, wanted to go to school. Reporters saw black people studying everywhere—on the wharves, in the fields, in the kitchens. It was not unusual to find three generations—a grandmother, a mother and a daughter—sitting on the same bench in the same classroom. One old Negro man told his teacher: "I'm jammed on to a hundred, and dis is my fust chance to git a start."

Because of black power, black people in many areas had better schools than white people. The Republican regimes were also very liberal in providing scholarships and free textbooks. Nordhoff said "the colored people [of Louisiana] are generally better supplied than the whites with free schools."

The new schools rapidly became major community centers rivalling in importance the church. Parents maintained a close watch over the curriculum and visited the schools often to hear their children read and recite. A. A. Taylor, the Negro historian, wrote: "They were all eager to hear the essays, declamations, and recitations of these developing youth. So popular became education among the Negroes that parents who kept their children at home to work were generally branded as unworthy citizens."

In many cases, black people decided who could teach and what they could teach. Black men controlled the entire educational system

of several Southern states and on the local level real control was often invested in predominantly or wholly-Negro boards. White teachers often had to pass a board of examiners composed wholly or in part of Negroes, and Negro parents often exercised their right to veto native white Democratic teachers. Many Negro parents demanded Negro teachers for Negro schools. On one occasion, Richmond, Va., parents used statistics to prove that scholarships and attendance records were higher in schools staffed by Negro teachers.

In New Orleans and other cities, black and white children attended the same classes in the same schools. George W. Cable, a white Southerner, visited an integrated school in New Orleans and observed: ". . . I saw to my great and rapid edification, white ladies teaching Negro boys; colored women showing the graces and dignity of mental and moral refinement, ladies in everything save society's credentials; children and youth of both races standing in the same classes and giving each other peaceable, friendly, effective competition; and black classes, with black teachers, pushing intelligently up into the intricacies of high-school mathematics."

Black and white people also mingled in "peaceable, friendly, effective" competition in bars, railroad cars, and places of public amusement. An anonymous white South Carolinian, writing in the Atlantic Monthly, said: "The Negroes, however, are permitted to, and frequently do, ride in first-class railway and in street railway cars. This liberty at first encountered much opposition from the railroads conductors and white passengers, and led to several fights, expulsions, and lawsuits. But it is now so common as hardly to provoke remark. . . ." There was also mingling in residential areas. Black men with money lived in "white" sections, and white politicians and white schoolteachers, male and female, often lived in "Negro" neighborhoods. Some whites developed such a preference for Negro life that they were almost lost to the white race. They were referred to and sometimes referred to themselves as "white niggers."

With the barriers down and power looking the other way, there was considerable mingling and marrying at all levels of society. From press and pulpit there were frequent denunciations of disorderly houses openly patronized by men and women of both races. It was necessary for the Klan to whip some white women to keep them from Negro dances and to maim and murder some white men to keep them from legalizing their love for black women. But in defiance of the law (in white-dominated states) and the Klan (in Negro-dominated states), intermarriage continued. Particularly galling to diehard Southerners was the decided preference some white men of power showed for black women. Governor Franklin L. Moses Jr., the South Carolina-born Republican, was not the only high-ranking official to give public notice of a preference for blacks over blondes. White papers repeatedly denounced "Yankees" for walking the streets with Negro women on their arms. There were even louder outcries when politicians and ordinary citizens legalized their preferences. If we credit casual observers, there were more marriages of white men to black women than of white women to black men. But the evidence is far from conclusive. The New York Herald reported after a North Carolina survey: "The rich white says that his poorer brother has lost all self-respect, that his women take up with Negroes (which is a sadly frequent fact, at least out here) . . ."

Despite the difficulties, Othellos and Desdemonas continued to pursue each other. A. A. Taylor offered one explanation of the intermarriage boom. "The recognition of the civil rights of the Negroes," he wrote, "and their increasing prestige in the economic and political spheres . . . countered the proscription of those who intermarried. Poor white women sometimes chose Negro husbands because these men of color were more wealthy and influential than the available males of their own race. Probably the most interesting of all was that of R. T. Coleman in Cumberland county. He was the owner of a large farm and acquired considerable property of various kinds. He was remarkable in that he distinguished himself as a horse trader, a politician, a preacher, and the husband of three white women. They were short-lived, but he was business-like enough to have them insured to the amount of \$1,000 each. When he married the third time there was a specific law against even such persons living as husbands and wives in Virginia. But he evaded the law by marrying in the North and establishing his wife in a separate home a few yards from his. He was not disturbed and enjoyed the highest respect of both races."

At the top level of the new society, all barriers—sexual, social and economic—crumbled in the crucible of power. The black elite—wealthy professionals, politicians and merchants—moved in the ambience of a world that had almost forgotten color. They exchanged home visits with powerful white politicians. They were in and out of the Exchange Hotel in Montgomery, the City Hotel in Tallahassee and the St. Charles in New Orleans. They were in and out of the offices of the powerful and were forever rushing off to very important conferences in New York and Washington.

The new men of power lived in the best sections of town and drove big landaus with blooded horses. The Negro lieutenant governor of South Carolina had a white governess for his children, and other Negro men of power were served ably by white servants and aides. Then, as now, the pleasures of the powerful were predictable (wine, fast women and faster horses) and expensive. William J. Whipper, the powerful South Carolina legislator, was a horse fancier with a talent for oratory and flamboyant entertaining. On one occasion, the well-to-do attorney hired a ship to carry his Charleston friends to a little party he was holding in Beaufort. Viewing the whole thing with a jaundiced eye, a white South Carolinian wrote: "The legislators and others in their higher society are first-class swells. . . . The Negroes of the wealthier set naturally imitate all the social customs of the whites, paying homage to the ladies, preventing females from working, sending the children to school, living in fine houses, employing servants, supporting a good table, and keeping carriages, and horses."

The powerful lived differently, and they died differently. In this era, flags flew at half-mast when powerful black men died and all public offices were closed. U. S. senators and governors served as pall-bearers and some Southern whites, out of grief or self-interest, found it expedient to sit in attendance. The funeral of Lt. Governor Oscar J. Dunn was one of the most colorful of its kind in New Orleans. And when James Lynch, the Mississippi political boss, died, the legislature by joint resolution appropriated \$1,000 for the purpose of erecting a monument over his remains. He was the first and probably the last Mississippian, black or white, so honored. In an ironic gesture, Lynch was buried in Greenwood Cemetery with Confederate heroes and other well-known whites. Black men of power were also buried in "white" cemeteries in Selma, Columbia, New Orleans and other Southern cities. When the tide of black power receded, the bones of some black men were dug up and reburied in "Negro" cemeteries.

How did whites react to all this?

What were they doing all this time?

Some Southern whites were marching, willingly or unwillingly, with the dominant power. As for the rest, they were trying, to the best of their ability, to pretend that nothing had changed. Withdrawing from public life, this group plunged into the past.

Some whites found the tension unbearable and openly adopted revolutionary postures of violence. Others packed their bags and went West. Edward King met a typical irreconcilable on a steamer bound for Texas. The white man said: "I hain't nothin' agin a free nigger but I don't want him to say a word to me. The world's big enough for us both, I reckon. We ain't made to live together under this new style o' things. Free niggers and me couldn't agree."

Other whites who couldn't agree with free Negroes withdrew into private shells and looked back in anger and frustration. James Pike was shaken by the apathy of South Carolina whites. The average white man, he wrote, was reticent and reserved in the face of black power. "Having been, as he considers, doomed by the revolution, he sits haughtily tranquil, wrapped in reserve, save when he ventures to predict the downfall of the Republic, and to lament the despotism under which he asserts that he is kept. He is fond of gloomy horoscopes." Pike continued: "Many of the old families remain in Columbia, but they are no longer rich, and keep themselves secluded from the general current of affairs. Their places, which used to be tidy and bright, are growing shabby and dilapidated, and the occupants live on their departed glories and what they have been able to save from the wreck of their estates. They are like the old St.-Germain aristocracy during the latter empire who used to say of Louis Napoleon and the promiscuous crowd who occupied the Tuilleries in his reign: 'We know none of these people.'" Aristocrats postured and pretended but they also accommodated, for it is impossible to ignore power. To quote the white South Carolinian of the *Atlantic Monthly* article again: "It is

esteemed disreputable among the whites to Mr. a Negro, though, of course, it is frequently done when a man has a bill to lobby through the legislature or other favor to request. The same remark will apply to touching the hat."

By the mid-70s, more and more whites were touching their hats. By that time, black people were more secure in their new positions. They knew, by then, that they had been victims of a cruel mystification and that they could operate the levers of power as well as white people. No longer apologetic, scornful of false friends and hardened foes, they demanded an acceleration of the social revolution. A Mississippi white man said: "The Negroes are crazed and drunken with their new sense of power." And with that new sense of power came a sharpening of racial consciousness and racial pride. One could see in almost every field, in almost every street, the dawning of a new sense of self-respect and peoplehood. Some black people even rose to the conception of the Southern states as unique expressions of the black personality. A hostile witness, Edward King, said: "The Negro is not especially anxious to see immigration come in. The spirit of the race is strong within him. He is desirous of seeing the lands in the Commonwealth in the hands of his own people before the rest of the world's poor are invited to partake. He is impressed by the idea that South Carolina should be in some measure a black man's government, and he is jealous of white intervention . . . The black man lets the Africa in him run riot for the time being. He even dislikes to see the mulatto progress; and when he criticizes him, it is as if he were necessarily inferior." There were still vestigial remains of the slave conditioning. "But the full blacks," King said, "are gradually beginning to assert themselves, and certainly in South Carolina, and in many other sections, they have as much pride of race as the haughty Caucasian."

It was to reverse this dawning sense of peoplehood that Southern whites staged the violent counterrevolution that we shall consider in the next chapter. But the counterrevolution did not blot out a fact that Sir George Campbell, a perceptive English writer, noted in 1879. "During the last dozen years," he wrote, "the Negroes have had a very large share of political education. Considering the troubles and the ups and downs that they have gone through, it is, I think, wonderful how beneficial this education has been to them, and how much these people, so lately in the most debased condition of slavery, have acquired independent ideas, and, far from lapsing into anarchy, have become citizens with ideas of law and property and order. The white serfs of European countries took hundreds of years to rise to the level which the Negroes have attained in a dozen."



At Orphan asylum in Memphis, Tennessee, Negro women supervise play of children. Reconstruction governments gave liberal support to welfare institutions. In South Carolina and other areas, attempts were made to integrate welfare institutions.

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